



Newsletter of the Memphis Harley Owners Group
Chapter 4928 Founded February 20, 1986

February Activities

- Chapter Meeting Feb 1st
- LOH Meeting Feb 6th
- Activities Meeting Feb 8th
- Valentine's Dinner Feb 14th
- MVP Event Feb 14th
- LOH Social Feb 27th



<http://www.memphishog.com>
then select the Calendar button to
see things for yourself.

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What, that's not enough?
Log in or sign up and request to be a
friend of [Memphis Hog Chapter](#) on



If you have the solution to this
send your answer to the [Editor](#)

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Allen Rhymer	Director
Jim Stingley	Assistant Director
Pam Powell	Treasurer
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Dana Easton	Activities Officer
Amanda Rhymer	Activities Officer
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Jim Ferguson	Photographer
J. Carolyn Rice	Historian
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 Jeff LeDuc
 Laura LeDuc
 David Lester
 David Leutwyler
 Joe Moscon
 Jerry Nichols
 Denisce Paine
 Greg Patton
 Jeff Poland
 Burt Powell
 Curry Pruitt
 Allen Rhymer
 Jerry Rice
 Jim Stingley
 Dave Stockton
 John Trainor
 Randy Wagley
 Dan White

Tyro Captains
 None

**Director
Allen Rhymer**

Those that attended the documentary film showing of “Why We Ride” experienced the history of motorcycling that began with board track racing through today’s motorcross and Gran Prix racing. In between, it was interjected with experiences and testimonials from various riders in how they were introduced to motorcycles. As we were leaving the film, Amanda and I had a discussion regarding the film. The title of the film, while not in the form of a question, is what we discussed: why we ride?

One other thing that was established was we ride with friends or in groups. This is the reason we joined the chapter. Riding with friends and sharing experiences is what appeals to us. Why do you ride?

This year has started off with a big day of fun. It also helped with fulfilling a dream for a child and his family. The Activities Meeting held at Cajun Catfish was very productive and full of energy. It set in motion what the members of Memphis HOG wanted to do, and travel to. A lot of different rides are being planned for the year with members getting involved in the planning and details. One other thing was established, was the importance of notifying the Activities team if you are attending. More than twice the

number of members attended than RSVP’d.

The adage, “Membership has its benefits”, does not necessarily relate to anything tangible. Membership in HOG gets you an array of benefits, from roadside assistance to the road atlas. While membership in the Memphis HOG chapter may not have the same tangible benefits, did you know you can rely on a fellow Memphis HOG friend for roadside assistance? Or share some terrific routes for riding? The chapter uses its membership fees for a variety of things from printing and supplies, cards or flowers for a loss or illness, expenses related to events (HOG Waller, chapter Christmas party, or Chili Cook-off for examples), patches and pins, prizes or giveaways at various events and so forth. These are just some of the things you may not be aware of. Annually, HOG holds HOT (HOG officer training), for elected or appointed officers held at various locations around the country.

This training covers all sorts of classes and seminars from safety to event planning to leadership and many topics in between. Typically the chapter helps defray some of the cost for those attending. The chapter operates with a budget, and occasionally when funds or budget allows, the chapter may even pick up the tab at an event.

For as long as I’ve been a member, chapter membership has only been 20 bucks. Not once have I felt or questioned if this member has gotten his money’s worth. Knowing where your membership fee is spent is what point that I’m trying to get across. Did you know HOG now caps chapter membership fees at \$36 per the HOG charter? At some of the chapter’s events, 50/50 or basket tickets are sold, where half of the proceeds are awarded to any member that purchased tickets. The other half goes right back to the chapter’s coffers, keeping your membership an even better value. As always, questions are welcome.

Since membership is the topic, if you know of someone that wants to join, whether new to HOG or a previous chapter member, invite them to an event. Membership in HOG is required for chapter membership. They can visit, [click this link](#) or call 1-800-CLUBHOG (1-800-258-2464).

The next step is, download the chapter membership enrollment form at [click this link](#). Fill out the chapter membership enrollment form and release and drop it off with your \$20 at the parts counter at Bumpus Memphis, or you can mail it to:

Memphis HOG Chapter # 4928
Bumpus Harley Davidson
2160 Whitten Road
Memphis, TN 38133-6004

Assistant Director
Jim Stingley



Hello everyone! I just wanted to pass on this information.

The Tennessee State Hog Rally will be held in Cookeville again this year on May 27 -31st. The Cookeville area offers Great Riding with the Rally on your own or with a group of your friends! A BIG Thank You to one of our members who took it upon them self to block rooms for Memphis Hog at the La Quinta Inn & Suites in Cookeville! "\$100.00 per night"

La Quinta Inn & Suites Cookeville
1131 South Jefferson Ave.
Cookeville, TN 38501
931-520-3800 Ask for Shannon

There are also other accommodations as well, for an in-depth list and

general information as well as registration visit

www.tnstatehogrally.com

pre-registration open thru April 10th

Now for something I failed to talk about at our January meeting. This is not a contest but we would like your beginning mileage for 2014, our goal is 100,000 miles ridden by our chapter members in 2014.

We know that a lot of you have went for a ride since the Polar Bear ride and that's ok with us just give me, Allen or any of our 2014 officers your mileage and let us know how many miles you have ridden since January 1st and we will make the adjustment for you. Yes we want everyone to ride with the chapter but all miles count no matter if you ride in a chapter event, on your own or with a group of friends. Let's get Revved Up and Rack Up those miles! Note if you have multiple bikes they count so let us know and remember let's ride and have fun!

Thanks!

Ride Hard Ride Safe!

Head Road Captain
Joe Moscon
Greg Easton

2014 looks like a great year so far....lol but it is still early. We had one of the best Polar Bear rides I have seen in a long time. That is thanks to all of you too. We can put it together, but it takes people that are careful and considerate to get there and back safely.

One thing I want to really work on this year is how we look out there, be safe coming and going, and most of all, "Ride and Have Fun." To do this, I am going to start a new little saying for us in 14'.

"Take Pride in Your Ride"

If Greg and I can be of any help at all or answer any questions please feel free to contact us. Bumpus also has some great resources to pull from like Ron Martel. He is a great instructor, as well as our own Jerry Rice.

In the meantime, please let's all support the 2014 officer team! I know their hearts are into making this a banner year for all of us.

Thanks from your 2014 Road Captains

Activities

Tammie Caldwell

Dana Easton

Amanda Rhymer

Memphis HOG Chapter is about the experience of riding a Harley Davidson motorcycle and our Activities Calendar is designed to give our members the best opportunities to share that experience with others. Activities will be posted as soon as possible on the calendar on the [Memphis HOG website](#). Each of our rides is planned and led by an experienced Road Captain that is always interested in new ride ideas and opportunities to share with others. Anyone that has questions or suggestions regarding our rides, please e-mail our [Activities Team](#).

Chapter activities are conducted primarily for the benefit of H.O.G. chapter members. There are three categories of activities, all activities are identified as follows:

(C) Closed events are those chapter events that are open to chapter members and one guest per member.

(M) Member events are events that are open only to H.O.G. members.

(O) Open events are those chapter events that are open to chapter members, national H.O.G. members and other guests as desired.

Guests are Welcome! - at meetings and on rides. Please let us know who you are, and if you're going on a ride, you will be asked to sign a ride waiver. Please follow us on [Facebook](#) and join events as they are published so that we will know how many people to expect at events. You are welcome to come whether you RSVP or not, but the early commitment will help us in planning enough seating, servers, parking, etc.

Join us on February 1 at The Spaghetti Warehouse downtown for our monthly chapter meeting. We're going to swap it around this month; the meeting will be at 5pm, with dinner to follow at 6pm. This will give us time to socialize after the meeting!

Join us on February 8 at 4pm for our next activities meeting at Jim n'Nicks BBQ. We had so many suggestions at the first meeting that we are having a second meeting to fine-tune the calendar.

Join us February 14 for Valentine's Day! Buy your tickets now for dinner and "Hog Your Honey" at the Bumpus Whitten Store. We will be having a catered, sit down dinner at 7pm with entertainment and there will be folks there to help you out with that special gift for your sweetheart! Buy your tickets between now and February 1st at any chapter event or meeting, or at the parts counter.

February Birthdays

Larry Allen



Lee Bowling



Byron Cox



Mac Hill



Bally Miller



Linda Bones



Ladies Of Harley

Nancy Moore & Janice Falk

Wow! Just got back from seeing the movie " Why We Ride". It was a great documentary for all Biker types and would be a good movie for non-bikers alike.

At our first LOH meeting we got to know each other and played a game. Laura LeDuc won the prize for answering the most trivia questions correctly. Wanda Fretwell won the attendance Bumpus Bucks. We gave out a questionnaire to the ladies to find out what we like to do. We got lot of good ideas, which we will share at our next meeting. We conversed about how to get more participation on baskets to sell at the Chapter meetings. We will take donations from the club and you will get one free ticket in the drawing and a chance to win the whole basket if you make a donation to the basket. Come to the meetings and contribute your ideas and volunteer and have fun.

The Valentines Basket has already been donated and put together for our February Chapter Meeting. Be sure to bring extra cash for a chance to win the basket for your sweetheart.

Janice and I are working on some fun activities for the LOH this year. The "Jean Morrow Memorial Chili Cook-off" is in the planning stage. The date for the cook off is set for March 29. Ladies, come to our Thursday, February 6, LOH Meeting prepared to get the details finalized. We need you to be ready to help to make this another great year; and take on the tasks of putting it together.

Our next Ladies of Harley meeting will be Thursday, February 6, at Pancho's Mexican Restaurant on Summer Avenue. Come early at 5:30 to eat. The meeting will start at 6:30. We will need everyone to help volunteer in putting the Cook-off together.

Thursday, February 27, at 7p.m, "The Legend" has a movie theatre and Candida graciously has reserved a private movie showing, popcorn and sodas. Come to our February 6 meeting and you can get more details. We will send out a blast closer to the activity.

See you all Thursday, February 6 at Pancho's Mexican Restaurant at 5:30 to eat and LOH meeting at 6:30!!!!

Safety Officer

Jerry Hayes

ERC Course

Anyone interested in taking the Experienced Rider Course, please send me an email and let me know. We need to know who and how many are interested in this training so Bumpus can schedule whatever classes are needed. They are now trying to put classes on the calendar for the year. Remember that HOG will reimburse \$50 of your class fee in the form of a voucher for HD merchandise rally registration, etc.

Please email me at cardoctor@aol.com as soon as possible.

Group Riding

and

Passenger Riding Class

I'm in the process of setting up a Group Riding Class during the month of February. Watch for an email blast with the details. I'm also planning to hold a Passenger Riding class in conjunction with it. Group Riding and Passenger classes are free to anyone that would like to attend. The classes are always informative and a lot of fun regardless of whether you are new to group riding or a seasoned rider looking for a refresher.

Photographer Jim Ferguson

What a great way to start out the year! A 32deg ride, to Mud Island, for the annual Polar Bear Ride on behalf of the Dream Factory. All of the area HOG Chapters and other MC's made a pretty good showing at Mud Island. I received many compliments on the photos taken during the event and for that I thank you! As I mentioned last month, my goal for 2014 is to provide the Chapter with "action" photos and to demonstrate "why we ride!" There are going to be many more fun rides this year and I hope to see you on every one of them! If we are on a ride and you want a specific picture of yourself, your bike, or you with your bike, or significant other, let me know and I will do my best to make that happen for you!

[Click this link](#) to view the photos.

If life is a highway let your Harley take you there, ride safe!

Memphis HOG Twitter Jim Ferguson

The Memphis HOG Chapter has yet another way to receive communications about rides, ride status, and upcoming events.

What is Twitter? Twitter is a free communication service that is capable of sending short (140 character) messages known as "Tweets" and uses your mobile phone Short Message Service (SMS) to receive and send messages to other subscribers, known as "followers." You do not have to have a twitter account to use the twitter service. The ability to "Fast Follow" is a way to follow twitter topics without having a twitter account.

To Fast Follow: In your SMS app on your mobile phone send an SMS to **40404**, and in the body of the message type **Follow MEMHOG4928**. That is all there is to it.

If you are a Twitter user, in your twitter application click on follow and then type **MEMHOG4928**.

Why use Twitter? Once you subscribe (follow) the MEMHOG4928 group, ride updates and other info is automatically delivered to you via SMS, no more having to check your email, Facebook, or making a phone call. However, more details could be

posted or distributed via one or all of those methods.

What to Know:

Be aware that if you send a tweet to the @MEMHOG4928 account, everyone who is a follower will see that message.

If you are using your mobile phone to receive tweets you will be using your SMS mobile plan. Before you subscribe please be aware of your SMS plan, and SMS usage, so you don't get surprised by your mobile phone bill. Initially, I would not expect more than 5 - 10 SMS messages a month, from MEMHOG4928 but this could vary as we evaluate the usefulness.

For now, this is a open group so you do not have to request to join, just follow the group as described above. Because the group is open It is possible that we may get "rogue" messages from followers outside the HOG Chapter we will monitor this and may have to close the group if this practice becomes an annoyance!

I hope you follow the Chapter Twitter account and find it a useful tool. If you have any questions please reach out to me at a meeting or at tnharley@bellsouth.net.

If life is a highway let your Harley get you there, be safe!

Ode To Morrow

There once was a lady named
Sara Jean Morrow

Whose knowledge of motorcycles
filled today and tomorrow

Her smile and her laughter
made each day complete

And all of us loved her
the moment we'd meet



The Memphis HOG Chapter
held a place in her heart

She told stories of our history
that revealed only part

Part of her passion,
part of her soul,

Those stories she told us
would never grow old.



She told of the winning---
the work and the labor

To build our great chapter
you listened and savored

All of this knowledge
from our dear friend "Miss Jean"

Is recorded and written
for future members to glean.



A mentor for us
she was from the start

We enjoyed the prize
of this great lady's heart.

But good and great things
may suddenly end

One day in December
she'd no more time to spend

So let's take time each day
to remember our friend



Her laughter, her smiles,
and her authority too

"Miss Jean", we will love you
forever, yes, it is true.

J. Carolyn Rice
Historian

Chaplain Peter Doorley

Warm greetings fellow HOG members. This month's topic is change, and the resistance to change. You know that feeling when you just don't want to get started doing something that needs to be done. We all tend to feel some resistance with an unwelcomed change, but for a welcomed change, resistance is almost zero. In chemistry we use the term activation energy to describe the power it takes to overcome the energy barrier and get the reaction started. In the laboratory most of the time all we have to do is add some heat energy and we're over the barrier. But for people it's more psychological than physical so we have to convince ourselves that change is good. Once we're convinced and the resistance is overcome, the change is usually not as bad as envisioned.

Changes should be for the good or to get rid of the bad. During our lifetime we often repeat patterns we are comfortable with and they become habits and we know how difficult habits are to change. Change and overcoming resistance to change are always topical subjects and here are a few noteworthy examples;

The folks at Nike say "Just do it" Chinese philosopher Lao-tzu said "A journey of a thousand miles begins with a single step."

Army General Creighton Abrams said "When eating an elephant take one bite at a time."

The beloved British nanny Mary Poppins is credited with saying "Well begun is half done."

What was the first recorded change in history? Pick up the Bible and turn to page one in the book of Genesis. Here we see that God changed nothing into something when He created the beginning. He created the sun, moon and stars. The sun changes daily with sunrises and sunsets, the moon changes from new to half to full and the stars in the night sky change with the seasons. Time passes whether we're ready or not. We should be ready to change with time. So change your oil and change your socks and be prepared to change your priorities because "the joy of HOG chapter riding begins with call for kick stands up".

Remember God loves you and so do I,
Peter Doorley

Historian

J. Carolyn Rice

Ski Freeze #37

Polar Bear Ride: January 1, 2014

The history of the annual Polar Bear Ride goes back to the beginning of our Memphis Chapter in 1986. It has been a good way for riders to get together, celebrate the New Year and raise some money for charity while riding and having fun. The entire motorcycling community of the greater Memphis area has always played a huge part in the success of the annual Ski Freeze event each year.

The Ski Freeze was originally hosted by the River City Ski Club but several years ago there was reorganization of the club and they changed their name to the Collierville Ski Club. This Ski Freeze started as a challenge for ski club members and the group adopted the Dream Factory of Memphis as its benefiting cause in 1988. The Dream Factory is an all-volunteer nonprofit organization that grants dreams to children with serious illnesses. This year eleven year old, Garrett Wright, was selected as the "Dream Child" of the Ski Freeze. Garrett and his parents, Faith and Mark Wright of Memphis, will be on their way to Disney World with the \$5,100 raised at this event.

Brian Juengling, volunteer and past chapter president, told reporters that the Polar Bear Ride/Ski Freeze is the Dream Factory's largest annual fundraiser. Granting a child his dream takes the child away from his illness for a period of time and gives him a good reason to smile. Twenty-five skiers and wake-boarders, plus a few hundred spectators, came out to Mud Island to support Garrett and his family through the Dream Factory of Memphis on January 1, 2014.

Polar Bear Ride: HOG Pen Newsletter

Data

- **1997** – 75 riders raised \$700 for the Dream Factory. This rally was put together by the Ladies of Harley. Pat Bailey did a great job. Hats off to Tom Bumpus for conducting the auction of tee shirts.
- **1998** – Great attendance raised \$600 in a matter of moments. Job well done!
- **1999** - 44 motorcycles raised \$400 for the Dream Factory
- **2000** - Assemble at the MAPCO on Summer Avenue (between the Ford dealership and the Bumpus (Summer) dealership. Will leave for the river at 11:00 am --raised \$1100 for the Dream Factory
- **2001** - Ski Freeze cancelled for bad weather. Donations were collected and given to Dream Factory at a later date.
- **2002** - Assemble at Summer Twin Drive Inn across from MAPCO
- **2003** – 65 bikes assemble at Summer Twin Drive Inn. KSU – 11:00 am sharp
- **2004** – Perimeter Mall. Motorcycle community assembled and Memphis HOGs raised \$612 for the Dream Factory
- **2005** – Perimeter Mall. 150 motorcycles from various motorcycle groups assembled. \$820 raised for the Dream Factory
- **2006** – Temps in the mid 60's. 80 motorcycles and \$800 raised for the Dream Factory
- **2007** – 75 motorcycles and 105 people participated in raising \$800 for the Dream Factory
- **2008** - Data not found
- **2009** – First year to ride into Mud Island, Memphis HOG Chapter and Ghost River HOGs raised \$710 for the Dream Factory
- **2010** – 53 bikes rode from Bumpus Whitten to Perimeter Mall to

Mud Island for this chilling event. Daniel Moscon, Memphis Chapter member, took the brave challenge to participate in the 33rd Annual Ski Freeze.

- **2011** – Arrangements with sister HOG chapters – Ghost River (Collierville), Southern Thunder (Southaven, MS) and Golden Circle (Jackson) to meet downtown at a parking facility and ride into Mud Island as a HOG community. More than 150 motorcycles and 200+ people participated. Memphis Chapter member, Dave Leutwyler, took the ski challenge and participated in the 34th Annual Ski Freeze. Over \$1000 was raised for the Dream Factory.
- **2012** – 75 Memphis Chapter members, joined by Ghost River HOG Southern Thunder HOG and the Golden Circle HOG for a total of 151 bikes. The weather was sunny with temps in the mid-40's. Over \$1000 raised for the Dream Factory.
- **2013** – Chapter did not ride because of weather. Hat was passed at New Year's lunch and January Chapter meeting. \$1000 raised for the Dream Factory
- **2014** – 47 motorcycles from the Memphis Chapter left Bumpus Whitten at 9am. The ride was to the Memphis Visitor Center downtown. There other groups joined the Memphis Chapter for our ride into Mud Island as a motorcycle community. (150 + bikes) The other groups were: Southern Thunder HOG, Southaven, MS; Ghost River HOG, Collierville, TN; Christian Motorcycle Association (CMA); Antique Motorcycle Club, and a few folks visiting the Memphis Visitor Center \$1000 was raised for the Dream Factory

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