



*Newsletter of the Memphis Harley Owners Group
Chapter 4928 Founded February 20, 1986*

June 2013 Activities

TN HOG Rally	Jun 1 st
Wheels Thru Time Ride	Jun 1 st
Officers' Meeting	Jun 3 rd
Breakfast	Jun 8 th
Chapter meeting	Jun 8 th
Group Riding Class	Jun 9 th
Ladies Of Harley meeting	Jun 11 th
Road Captain meeting	Jun 13 th
Cruise For Scouting	Jun 15 th
Ride to Work Day	Jun 17 th
Refreshment Social	Jun 17 th
Posse Kick-Off Party	Jun 19 th
Posse Ride	Jun 20 th
Posse Ride	Jun 21 st
Posse Ride	Jun 22 nd
Posse Return	Jun 23 rd
Dinner Ride	Jun 25 th

July 2013 Activities

Independence Day	Jul 4 th
Officers' Meeting	Jul 8 th
Ladies Of Harley meeting	Jul 9 th
Dessert Social	Jul 11 th
Lunch Ride	Jul 13 th
Chapter meeting	Jul 13 th
Dinner Ride	Jul 15 th
MVP Ride 5	Jul 15 th
Road Captain meeting	Jul 18 th
Tour Of Duty II	Jul 20 th
Lunch Ride	Jul 20 th
Dinner Ride	Jul 22 nd
Eiffel Tower Ride	Jul 27 th
MVP Ride 6	Jul 27 th
Lazy Sunday Ride	Jul 28 th

August 2013 Activities

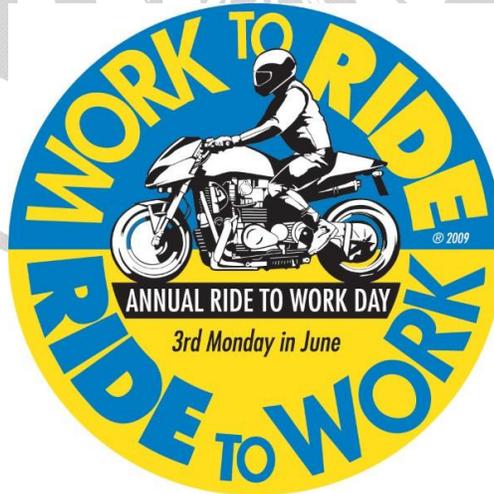
Breakfast	Aug 3 rd
Chapter Meeting	Aug 3 rd
Dinner Ride	Aug 6 th
MVP Ride 7	Aug 6 th
Lunch Ride	Aug 10 th
Ladies Of Harley meeting	Aug 13 th
Road Captain meeting	Aug 15 th
Overnight Ride	Aug 17 th
Overnight Return	Aug 18 th
Dinner Ride	Aug 22 nd
Lunch Ride	Aug 25 th
MVP Ride 8	Aug 25 th
Dinner Ride	Aug 29 th

<http://www.memphishog.com>

then select the Calendar button to see things for yourself.

Information
As near as you phone
788-BIKE

What, that's not enough?
Log in or sign up and request to be a friend of [Memphis Hog Chapter](#) on



Officers' Meeting Jul 29th
Some of you ride your bikes to work from time to time.

Monday, June 17th
is the official Ride To Work Day.
Mount up everyone!

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2013 Officers

Burt Powell	Director
Allen Rhymer	Assistant Director
Mary Nichols	Treasurer
Wanda Fretwell	Secretary
Lee Bowling	Activities Officer
Gene Fretwell	Activities Officer
Pam Powell	Activities Officer
Denisce Paine	Ladies Of Harley
Jerry Hayes	Head Road Captain
Dave Leutwyler	Asst. Head Road Capt.
Allen Rhymer	Asst. Head Road Capt.
Burt Powell	Editor
Gene Cofer	Safety Officer
Gene Fretwell	Photographer
Allen Rhymer	Historian
Charlie Wagley	Membership Officer
Randy Wagley	Membership Officer
Webmaster	
Diane Lester	Chaplain
Tim Bumpus	Dealer Sponsor
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Mac Hill
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Laura LeDuc
David Lester
David Leutwyler
Joe Moscon
Jerry Nichols
Denisce Paine
Greg Patton
Burt Powell
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John Trainor
Randy Wagley
Dan White

Tyro Captains
Jim Ferguson
Jeff Poland



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&

Good Friends

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Check the Web for Special Events
each month

www.sidecarcafememphis.com
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What Does RSVP Mean?

There seems to be a lot of confusion about the meaning of the term RSVP and what chapter members should do if they receive an invitation asking for an RSVP.

More often than not chapter members are not responding to such requests. For dinner rides and/or training events, preparations must take place. Whether it is to make sure of seating accommodations or having enough materials on hand for a training session, the RSVP helps those responsible for preparing.

The term RSVP comes from the French expression "répondez s'il vous plaît", meaning "please respond". If an RSVP is requested, invited guests should respond "whether or not" they plan to attend. It does not mean to respond only if you're coming, and it does not mean respond only if you're not coming (the expression "regrets only" is reserved for that instance). For the organizer, it's a short way of saying "I want to make sure you experience a great event".

Now for our chapter members, it's understood that last minute changes come up which alter your RSVP plan, and this is OK. If you RSVP your intention to attend and are not able to come, or you RSVP that you do not plan to attend and you find yourself able to come, then please do so knowing you are always welcome. The RSVP is not a catch all, only a tool to help make it a successful event.

So the next time you see RSVP on an invitation, please respond.

Gene Cofer – Safety Officer



Since I rejoined the Memphis HOG Chapter in 2012 I have met new friends, been on some great rides, and have more opportunities to ride. On a recent ride I had an a-ha moment and realized my comfort level and riding style has changed. I realized that bugs in the face are no longer acceptable and a communication system equipped bike is a cool thing. So bottom line is I needed a new "all purpose" helmet.

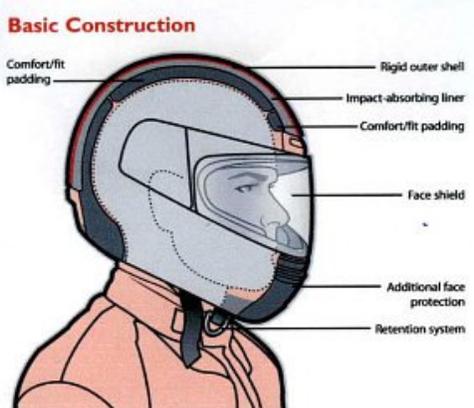


I am a "techie" at heart and I tend to research things when I need to make a purchase. I want to know as much as possible about a product before I lay down my cash! Therefore, in looking for a new helmet and at the many helmet options out there I thought I would share some of my research and findings in case any of my fellow riders found it necessary to upgrade their current helmets.

Next to the riders motorcycle a motorcycle helmet is one of the most important "tools" in a riders inventory. Helmets not only provide protection from impacts and flying debris but also protect your eyes and ears from weather, wind noise, eye debris, and those huge bugs that always seem to target your forehead. They can also help with fatigue and dehydration caused by the sun and wind. While I have been guilty of not using one in states that have no helmet laws, the older I get the more I desire to protect my noggin, and potential future income! In 2013 there are 19 states with mandatory helmet laws, 28 states with partial helmet laws mostly covering 20 years of age or younger, and 3 states with no helmet laws. Did you know, that a helmet increases your

accident survival rate by roughly 37% and reduces your chance of brain injuries by as much as 67%? Also, did you know the Motorcycle Safety Foundation (MSF) and helmet manufacturers recommend that you replace your helmet anytime it is damaged, showing signs of wear, or every 2-4 years? Helmets are designed to break and crack during an impact as a way to distribute the blow and reduce head injuries. Not all signs of helmet damage are obvious so if you have been riding with the same helmet for years, it might be time to look around for a new one.

How do you choose the right helmet? By understanding the basic components of the helmet, setting a target price point, define what features (shield, comm, vents) you need, and then shopping, shopping, shopping for the perfect one that will meet your needs. You will find that



many brand of helmets available online are not stocked or sold locally. This does cause an issue when you should try the helmet on before you make that purchase. However, many online retailers do have return policies where local retailers may have limited or no "special order" return policies. So *Caveat Emptor!*

Helmet 101 The Basics:

There are four basic parts to a helmet, the shell, the impact liner, the comfort liner and the retention system.

The Outer Shell

Most helmets shells are made of lightweight plastic or fiber composite materials, while more expensive helmets may be found made from Kevlar and Carbon Fiber materials. These materials are designed to flex and even break, when necessary to reduce an impact to the skull. Most helmet manufactures consider the helmet weight as a major consideration in the buyer decision process and are constantly looking for stronger but lighter materials to use. The average adult human head weighs in around 8 - 12 pounds so once you add as much as 3 pounds, for a full face helmet, the lighter and stronger materials can help reduce fatigue and stress on the neck.

The Impact Absorbing Liner

In general this is expanded Polystyrene (Styrofoam like) a dense material used to work along with the outer shell to absorb an impact. This material can easily be subject to damage from heat and improper storage, so be careful how and where you hang your helmet on your bike.

The Comfort Liner

Can be made up of very low cost materials to very comfortable gel liners that help wick away moisture and keep the wearer cool and dry. Many of these liners are removable and washable and may even have odor ban systems to block sweat and other smells. A good thing after a long hot ride!

The Retention System

This is the chin strap that keeps the helmet on the wearer. Various types of helmet retaining systems are available. But, the important thing here is to be sure the chin strap can comfortably secure the helmet to your head.

Helmet Styles

Now that you have the basic components of a helmet what style do you choose? If you have shopped for a helmet you know there are four basic helmet styles, half, 3/4, full face, and modular/convertible helmet. Helmet style is more of a personal preference but many will argue 3/4, full, or modular styles are safer than half helmets. In the past, I have mostly worn half helmets as I enjoyed the openness and lightness of this style. However, no matter what style you choose fit and comfort should be at the top of the decision tree.

Other factors do come into play in your final decision, like costs. A well equipped helmet starts just under \$100 and can go up several hundred dollars from there. There are cheaper options out there but again consider you may be wearing a helmet for hours and days at a time, and like a good pair of shoes comfort is important! Also, if you are not in a hurry to make a purchase, end of the season clearance deals could save you a few bucks! Riders may also own more than one helmet depending on riding season, weather conditions, or if they are going on a leisurely local ride, or across country and need a more "all-purpose" helmet. But always own at least one helmet that you feel comfortable with.

By now you might be wondering what I finally settled on?

Remember, my goal was to find that perfect "all-purpose" helmet. My purchasing process started by using a soft tape and measuring my forehead. I did this by measuring around my skull one inch above the eye brows several times to be sure I had the largest measurement. No big head jokes, please! Once I had my measurement I examined many helmet sites and read many reviews and finally set my sites on the Fly Racing Tourist helmet, a new to 2013 convertible helmet. This style helmet has the look of a full face but you can remove the chin portion of the helmet and make it a 3/4 style. The benefit of this helmet



style is it can be more "all-season" allowing you to "seal" it in the cold months but opening it up in the hotter months, it just gives you options. The helmet included two face shields, clear and smoke, a visor, a breath box and chin curtain for preventing fogging up the face shield in the wintertime, all for just a little over \$100. I was able to attach my Harley helmet Comm system with just a little patience and engineering. The biggest issue I ran into was the included speaker pockets were too small for the "extra large" Harley speakers. But I was able to use the velcro and mount the speakers inside and behind the speaker pockets and still have a comfortable fit!

In summary, while I didn't get too deep into other helmet specific features like ventilation, face or eye shields, and helmet care. I could easily have made this article a 2 or 3 part expose, I tried to at

least cover the fundamental basics. But in closing, wear a helmet even if you are riding in a state where you don't have to. When buying a helmet check the helmet for proper fit and comfort. Measure your head one inch above your eye brows several times to be sure you have the largest measurement and buy a helmet designed to fit your measurement. Have I said try the helmet on for fit and comfort? Look for added features like a removable comfort liner, large eye portal, lots of air flow vents, and added nice haves like built in eye shields.

Replace your helmet as necessary when damaged or signs of wear occur, or every few years, so you can take advantage of new technology or lighter and stronger materials.

If life is a highway let your Harley get you there, be safe!

Jim Ferguson

For More Helmet Information you can go to the following Resources:
http://www.msf-usa.org/downloads/helmet_CSi.pdf

Map of Helmet Laws by State as of May 2013:
<http://www.iihs.org/laws/mapmotorcyclehelmets.aspx>

Do you Tweet?



The Memphis HOG Chapter has yet another way to receive communications about rides, ride status, and upcoming events.

What is Twitter? Twitter is a free communication service that is capable of sending short (140 character) messages known as "Tweets" and uses your mobile phone Short Message Service (SMS) to receive and send messages to other subscribers, known as "followers." You do not have to have a twitter account to use the twitter service. The ability to "Fast Follow" is a way to follow twitter topics without having a twitter account.

To Fast Follow: In your SMS app on your mobile phone send an SMS to **40404**, and in the body of the message type

Follow MEMHOG4928.

That is all there is to it.

If you are a Twitter user, in your twitter application click on follow and then type **MEMHOG4928**.

Why use Twitter? Once you subscribe (follow) the MEMHOG4928 group, ride updates and other info is automatically delivered to you via SMS, no more having to check your email, Facebook, or making a phone call. However, more details could be posted or distributed via one or all of those methods.

What to Know:

Be aware that if you send a tweet to the @MEMHOG4928 account, everyone who is a follower will see that message.

If you are using your mobile phone to receive tweets you will be using your SMS mobile plan. Before you subscribe please be aware of your SMS plan, and SMS usage, so you don't get surprised by your mobile phone bill. Initially, I would not expect more than 5 - 10 SMS messages a month, from MEMHOG4928 but this could vary as we evaluate the usefulness.

For now, this is an open group so you do not have to request to join, just follow the group as described above. Because the group is open it is possible that we may get "rogue" messages from followers outside the HOG Chapter we will monitor this and may have to close the group if this practice becomes an annoyance!

I hope you follow the Chapter Twitter account and find it a useful tool. If you have any questions please reach out to me at a meeting or at tnharley@bellsouth.net.

If life is a highway let your Harley get you there, be safe!

Jim Ferguson

Simple Directions Burt Powell



I just got the word that our shirts are ready. These are the ones created by Whitey Graphics for our Mother Road Tour and will be handed out to the registered Tour riders at the Wednesday, June 19th kickoff party. The patches have also been ordered and should arrive in time for the party. These are not your ordinary, run-of-the-mill patches. They are pieces of art skillfully crafted by Larry, you cannot go out and buy this sort of item at just any ol' place. You will have to earn this patch designed by an American artist. You will ride your mighty steed which is an American legend. You will have opportunities to learn something about American history. You are about to roll on a great American road.

Welcome to the Mother Road.

Route 66



Come get your kicks!

**Ladies
Of
Harley
Niesce Paine**



I don't know about everyone else, but I am getting excited about the Mother Road Posse Ride. Ladies, I am presently working on getting our June Basket together. I am trying some new ideas for involvement from some good suggestions from fellow officers.

I have a name of a Chaplain at Baptist Hospital. Thank you, Mary for that information. I would like for all the ladies and fellows too, if you like, to prepare a meal in its entirety, take it and serve it one evening at the Intensive Care Waiting Room at Baptist Hospital. Most of us at one time or another has been the family sitting in an Intensive Care Family Waiting room. Families can spend days in the waiting room while praying for their loved ones. Cafeteria food can be expensive and vending machines aren't any better. At a time like this, nothing touches the heart and lifts your spirits like a nice warm meal that is delivered to you and doesn't cost you a cent. I do want to set up a time and date that is convenient for the ladies and we were thinking about spaghetti, salad, garlic bread and dessert and go as a group to feed the families one evening to

help ease their burden, if only for one evening.

The lucky winners from the May Chapter meeting were as follows: Richard Cooley won the Secret Greeter and Wanda Fretwell won the birthday Cupcake. Mike Lathum won the Attendance drawing. The 50/50 winner was Curry Pruit (even though Nadine got the tickets). Mary Bumpus won the Mother's Day basket. We had a drawing from all the members that brought items to the May chapter meeting for the June basket. The fuel card was won by Tony Crook. Tammy Stingley won a sonic gift card from the list of people that donated. There were two different meal ticket drawings this month and Patti Romano and Dwain Barnett were both the lucky winners.

I am working to find a date when we can enjoy an evening at Pinot's Palette. The riding season is here and it is hard to get a day that doesn't interfere with our riding time. We may have to wait until late summer or fall.

The June LOH meeting will be at Fresh Slices on June 11th at 6:30. I hope to see all the ladies there.



2013 Cruise for Scouting



Open to All
Motorcycles
&
Classic Cars

**Saturday
June 15, 2013**

Proceeds benefit the youth of

**Chickasaw Council
Boy Scouts of America**

**Chickasaw Council
Boy Scouts of America's
Cruise for Scouting
2013**

Presented by:



Mail to:
Chickasaw Council
Boy Scouts of America
171 S. Hollywood
Memphis, TN 38112

2013 Cruise for Scouting Registration Form

One form per Bike. This form may be photocopied.

Name: _____ Club Name: _____

Address: _____ City, State, Zip: _____

Phone: _____ Email: _____

\$25 Driver Only _____ **\$30 Driver & Passenger** _____ **Total Due: \$** _____

- Method of Payment:**
- Full Payment Attached
(Check enclosed)
 - Credit Card

Credit Card Information:

- VISA
- Mastercard
- AMEX

Card #: _____ Exp: _____

Signature for authorization: _____

2013 Cruise for Scouting



When:

Saturday, June 15, 2013

Check in begins at 8:30 AM

Cruise begins at 9:30 AM

Last Bike/Car out at 10:00 AM

Start:

Bumpus Harley Davidson

325 S. Byhalia Rd.

Columbia, TN



End:



Cruise Facts:

The Cruise is a benefit ride to raise funds to help support the 16,000 young men and women that participate in the local Boy Scout programs in Shelby County, 15 counties of northwest Mississippi, and Crittenden County, Arkansas.

Cost:

\$25 - Cars & Motorcycles

Includes:

- Registration
- Breakfast & Lunch
- One Hand & Cruise Patch

Optional:

\$5 Passenger

Includes:

- Breakfast & Lunch
- One Hand & Cruise Patch

\$10 Extra Hands

\$5 Wild Card (One per Hand)

50/50

\$20 Cruise T-Shirt

Register online by May 31st & receive \$5 off the purchase of the official Cruise for Scouting t-shirt. (free with purchase of 3 extra individual Hands- excludes passenger's 1st Hand)

SOUTHERN THUNDER



LAWHORN CONSTRUCTION



Register at check-in, online at www.chickasaw.org or make checks payable to: Chickasaw Council and mail to 171 S. Hollywood Memphis, TN 38112

For sponsorship opportunities please contact Mike Kiel at 901-327-4193 or email mike.kiel@scouting.org.

Your companies logo would look great on the back of the Cruise T-Shirt!



In case of rain the Cruise for Scouting will be conducted on Saturday, June 22nd. Same time and locations.

If rain is present on June 15th or June 22nd, email Mike at mike.kiel@scouting.org to confirm the event will be conducted.

Safe Situations **Gene Cofer**



As members prepare for Route 66 “The Mother Road”, each posse will gather to share the experience, safety, and security that often accompany large numbers. As we venture the “roads of freedom”, always remember safety is not an assured result and actions must be planned for.

Let’s focus on what to do in case of an Emergency. In such cases requiring a stop, observe the following procedures so that the emergency may be resolved in the safest manner possible. Memphis HOG Road Captains (RC) have been trained for these situations. Bear in mind, we do not want a group of motorcycles on the side of the road in an unsafe manner under any circumstances.

There are two types of Emergency stops:

Mechanical/Personal (non-life threatening):

If a bike encounters a mechanical or rider problem that requires a stop, it should signal and stop in as safe a place as possible, preferably

well off the road. All other bikes are to continue with the Lead RC, to avoid having a group of motorcycles on the side of the road. Most RC’s have radios and are in constant contact, however when such communications are unavailable, to insure that the Lead RC is aware of the problem, pass the signal to the front of the group by flashing your high beam and/or sounding the horn.

- Only the Sweep RC stops to help, his responsibility is to assist the problem bike.
- Lead RC leads the group to a safe location; calls to confer with Sweep RC of any needed action.

Accidents:

In the case of a bike down, all RC’s following the accident, any trained First Responders residing in the group and Sweep RC stop, all others continue. The RC’s will determine who needs to stay to accomplish the following:

- Insure location safety
- Notify authorities by calling 911
- Render aid/comfort to injured person

Note: It is best not to move an injured person

(unless for additional safety reasons) or to remove their helmet ... only trained emergency response personnel should do this.

- Maintain accident scene until authorities arrive
 - Record names/addresses of witnesses and take pictures of the scene
- Note: RC’s are responsible for completing an Injury Report. These reports are filed in accordance with HOG requirements.
- Towing: As an active HOG member, you are covered by the HOG Roadside Assistance program.

For more information on these procedures and answers to other group riding questions join us:

Group Riding Training

Sunday June 9th

... Fresh Slices Cafe... 3:00pm

... FREE ...

Remember success is measured by “if we do it right this time, we can come back and do it again” and that’s the Fun part.

Have you ever wondered how things work, and how we even exist? I have, so hang on and let me take



you on a journey. I sometimes teach chemistry at the community college and when we reach the subject of thermodynamics I tell my students; "let's put the pure chemistry aside for a while and dabble in a little philosophy." Our universe is bound by the laws of thermodynamics and every chemical reaction either uses energy or gives off energy and all energy must be accounted for. Unlike the U.S. economy, you can't run the universe with a negative balance.

Briefly here are the laws of thermodynamics. The 1st law - You can't create energy. The 2nd law - In any reaction some energy is always lost to disorder (randomness). The 3rd law - You can't remove all the energy from a system, you can't reach absolute zero. In the 1970's musical, The Wiz, Michael Jackson played the scarecrow who wanted a brain. He sang a song with those three laws and the chorus went like this; "You can't win, you can't break even and you can't get out of the game." With rules like these it's a wonder we exist at all.

In the 2nd law the term **entropy** is used to define the randomness and disorder of energy. Energy is stored in the chemical bonds of atoms and molecules. The stronger the bond the

more energy associated with it. In atoms and molecules the bonds always vibrate and there's always movement going on. When energy is transferred to break or make bonds heat is given off. Sometimes the heat is useful but eventually the heat energy is lost and cannot be collected and used again. For example when a hot cup of coffee is placed on a cool table, heat is always given off to the cooler room and a cool cup of coffee will never spontaneously warm up by just sitting on a cool table.

All the energy our bodies need comes from making and breaking chemical bonds. And the chemical bonds in oxygen supply energy to both us and to our motorcycle engines. Just like our motorcycles we breathe in oxygen and breathe out carbon dioxide. Talk about being one with our machine! Our bodies are different from motorcycle engines. We aren't limited to a few thousands explosions per minute pushing pistons up and down to move us around. We have countless millions of bond breaking and bond making energy transfers happening every second on the cellular level and there is no need to worry about it.

In a chemical reaction, energy is required to break bonds. When one bond is broken another bond is formed and energy is given off. There are two types of reactions; favored

and unfavored. With a favored reaction more energy is given off by bond making than used in bond breaking and there is an overall surplus of energy. For unfavored reactions more energy is needed to break bonds than to make bonds so here there is an overall shortage of energy. Many reactions in our bodies are unfavored and are responsible for building, repairing and storing stuff, along with nerve control and memory functions. To get an unfavored reaction to occur it needs to be carefully coupled with a specific favored reaction. And as before, every time energy is transferred some is lost to the surroundings as heat. Fortunately our bodies have systems to remove heat. Random chance doesn't stand a chance here.

When we consider all the carefully coupled energy transfers just to keep us alive it's no surprise that the book of Psalms tells us; "We are fearfully and wonderfully made." It's comforting to know that everything is in God's hands and He keeps watch on everything He has set in motion. So put some fuel in your tank, take a ride and enjoy the wonders of creation.

That's my view from behind the windshield,

Peter Doorley

Activities Crew



We have 2 major events this month.

The first is the end of the Tennessee HOG Rally in Maryville, TN. The chapter is planning an organized ride to Maggie Valley on Saturday, June 1st. Watch your email and check on Facebook for more details. The 2nd major event is The Mother Road Tour June 20th -23rd. The Kick Off Party will be June 19th.

Our chapter meeting will be June 8th at Casey Jones in Jackson, TN. We will meet at the restaurant at 9:00 a.m. There will be a group leaving from Bumpus on Whitten at 8:00 a.m. if you want to ride in a group. After our meeting we will meet at Bumpus in Jackson and get our Tour of Duty Passports stamped and then ride as a group to the Collierville store for our

2nd stamp. We will then depart and head to the Whitten store for the Block Party and our 3rd stamp of the day.

We will have a dessert social on June 17th. We will meet at Smoothie King located at 7820 Poplar Ave in Germantown at 7:30 p.m. What a great way to end a hot summer day!

There will be a dinner ride Tuesday, June 25th to Gus's Fried Chicken in Collierville. Come out and enjoy one of the many things the south is famous for! They are located at 215 South Center Street. KSU from Bumpus at 6:30 p.m.

We hope you are enjoying the activities we have planned and continue to plan for you. Some of them are ideas you have suggested from the Activity Meetings we have had.

See you on the road!





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Contact Robert Rehkopf
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CaptRehkopf@gmail.com

PRICE REDUCTION * * * FOR SALE * * * PRICE REDUCTION

Lake front home at Pickwick Lake - Savannah, TN

3 bedrooms plus a loft

3 1/2 bathrooms

Jacuzzi tub

Large open family room w/vaulted ceiling

Two screened porches and a deck.

House includes a boat slip with boat lift as well as a large boat storage garage.

Located on the North Shore of Pickwick Lake close to the dam in a gated cove that has 7 other houses.

Reduced to \$299,500 – the best Bargain at Pickwick Lake !!

For further information or to see this property, contact Maurice Elliott (owner) at 901 497-4138

elliottm7@gmail.com