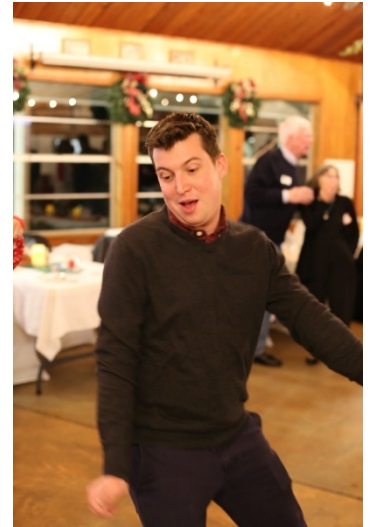




Newsletter of the Memphis Harley Owners Group  
Chapter 4928~Founded February 20, 1986

Volume 35 Issue 1

January 2021





Welcome to Memphis HOG 2021. I'm excited about New Year! I would like to thank you for honoring me with the opportunity to once again be your Director. I would also like to thank my Officer group for agreeing to stay on and joining me in in this new year. Last but not least, I want to thank Bumpus HD for their continuing support.

I was hoping that 2021 would start off better. I really hated having to cancel the first meeting of the year. The January meeting is historically our most attended meeting where we kick off the new riding season. But that doesn't mean we aren't pushing ahead with a full calendar for 2021. We are planning with a positive outlook. Take a look at Roelant's article for a preview of the year. If you like what you see, let us know. If you have other ideas, let us know. Any way you look at it, let us know.

The race is on! You know what race I'm talking about. It's all over the HOG social media. At least it was last year. The race to claim the coveted Richard Cooley HOG mileage award. Just in case you haven't heard, last year's winner was Richard Cooley (see the center picture on page 1 of this newsletter). So far, the Polar Bear ride has been the only ride (but it appears there is one this Thursday) so it's a 26 way tie for first (Ok....I know that chart in the newsletter on shows 20 folks...it's just a chart). The key takeaway is that Richard Cooley is in the running. Can the Godfather be beaten? I am not so sure. Only time will tell.

The new year also brings a reset of the Rider and Participation patches. I have included the guidelines for both patches in this newsletter. The patches are separate yet have some overlapping requirements. The Participation patch rewards Chapter members for any and all Chapter participation. The Rider patch is centered around riding with the Chapter. Both patches look to recognize Chapter members for their participation and activity. I challenge all of you to make me give out as many patches as possible. To help you keep track of your progress on both patches, there is a new link on the Chapter website (see Tony's article), take a look.

If you want to (love to) ride, the Memphis HOG Chapter is here to satisfy your need. Weekday, weekend, short, long, overnight and destination rides. We have some of all in the plan for this year. With any luck, our plans will pan out. Keep any eye on communications from the Chapter for details and make plans.

Every ride is a great time. Make a point to join us for a great time.

Ride Safe, Ride Smart, but most of all Ride

Robert  
2021 Memphis HOG Director



Happy 2021 to Everyone!

Here we are yet again starting our year out with some uncertainty of what the year will have in store for us. However, as usual, we will make the best of it, and good riddance to 2020! As I am sure you are, I am

looking forward to being out riding in some nice weather and being able to get back to some normalcy and eating wherever I want to go!

Are you ready to see some new 2021 bikes this year?

### **Harley-Davidson Virtual Launch Event**

Bumpus Harley-Davidson is having their own get together for the H-D Virtual launch event where H-D will be showing the new 2021 bikes. If you are able, the dealership is hosting their watch event on Tuesday, January 19th at 9:30 am with doughnuts and coffee.

### **Bumpus Launch Event Details:**

[https://www.facebook.com/events/482017916533456?acontext=%7B%22action\\_history%22%3A%22surface%22%3A%22page%22%2C%22mechanism%22%3A%22page\\_admin\\_bar%22%2C%22extra\\_data%22%3A%22%7B%5C%22page\\_id%5C%22%3A178777455524696%7D%22%7D%2C%7B%22surface%22%3A%22events\\_admin\\_tool%22%2C%22mechanism%22%3A%22recommended\\_actions%22%2C%22extra\\_data%22%3A%22%5B%22%7D%22%2C%22has\\_source%22%3Atrue%7D&utm\\_medium=Firestorm%20Email&utm\\_source=PSM&utm\\_campaign=01072021](https://www.facebook.com/events/482017916533456?acontext=%7B%22action_history%22%3A%22surface%22%3A%22page%22%2C%22mechanism%22%3A%22page_admin_bar%22%2C%22extra_data%22%3A%22%7B%5C%22page_id%5C%22%3A178777455524696%7D%22%7D%2C%7B%22surface%22%3A%22events_admin_tool%22%2C%22mechanism%22%3A%22recommended_actions%22%2C%22extra_data%22%3A%22%5B%22%7D%22%2C%22has_source%22%3Atrue%7D&utm_medium=Firestorm%20Email&utm_source=PSM&utm_campaign=01072021)

If you can't make it to Bumpus to participate you can participate remotely by registering here: <https://www.harley-davidson.com/us/en/products/bikes/future-vehicles/2021-virtual-product-launch.html>

### **Reminders for the Year:**

For your, H.O.G. National Membership Auto-Renew makes Membership Renewal Simple

Remembering to renew your H.O.G. membership every year can be a hassle, especially during this busy time of year. Encourage members to enroll in H.O.G.'s Auto-Renew program so they don't skip a beat on the benefits of membership. It's easy, and there's even the bonus incentive of an exclusive free T-shirt for new sign-ups. Some restrictions apply, full details at [hog.com/renew](http://hog.com/renew).

### **Local Chapter Membership**

It's that time of year when every Chapter member has to fill out a new membership waiver for the year. This is a H.O.G. requirement that every member must renew their local Chapter membership by paying their annual Chapter dues of \$25 and submitting a new membership form. As I am sure many members will tell you all you have to do is participate and you will

more than get back \$25 in fun, patches, surprise lunches, bike games, and free food at the annual H.O.G. Waller.

### H.O.G. Membership Benefits

Besides the Rallies/Event Member services and Pins/Patches, you can get discounts on bike rentals, free admission to the Harley-Davidson Museum, Enthusiast Magazine, Roadside Assistance, Motorcycle shipping, and 18% off AT&T Wireless. These are just a few of the membership benefits a full list can be found here: <https://www.harley-davidson.com/us/en/content/hog/membership-benefits.html>, don't let your benefits go to waste take advantage of these every chance you get.

### Get your bike serviced

I don't think I have ever met a Harley rider who didn't take pride in their bike and keep it maintained. But just a reminder to get your fluids changed and have a mechanic take a look at anything you may think preventing your bike from running or handling optimally! We plan on having a large number of long rides this year so get those tune-up items done early so you don't miss out.

In closing, we have three of the best support assets any Chapter can have:

- a great dealership, in Bumpus Harley-Davidson, that supports us anytime we need them
- an awesome membership that participates and supports us
- an Officer team that strives to make the Memphis Chapter the best Chapter it can be!

These are the foundations that make Memphis Chapter something to be proud of being a part of. Support your Chapter every chance you get by just coming out and riding and having fun with us. If you are new to the Chapter, don't worry we don't bite, just keep coming, and before you know it, we may give you a Chapter moniker too! Just kidding we have a great membership and we do like to have fun. Please join us and you will see for yourself hope to see you all soon in 2021!

Ride Safe, my HOG family and friends,

Jim Ferguson  
2021 Memphis Chapter Assistant Director



## Amy & Roelant Verbeek

And here it is, already the second week in January, it's cold out, snowing in MS, and I am still working from home. 2020 was quite the crazy year, however, we made the best of it, now let's make sure we carry our momentum forward. I always look back at the last Activities Corner to see what I wrote about last and how many things we did since then. I ended the December version with our ride to Booneville, since then we have had 4 rides, not shabby.

So, where did we go:

- On December 20, we blew out to the Gilt Edge Café, almost 20 of us rode through the countryside to the Gilt Edge Café for some breakfast or lunch. We were packed in nicely and the space heater helped us warm up during our meal. I always enjoy riding through that part of Tennessee!
- Two days later, we did another weekday ride, we rode to and through Meeman-Shelby Forest State Park and ended up eating some breakfast at The Haystack. It's nice to see some of the roads being repaved in the park, but there are a couple more that can use some work. Breakfast at The Haystack was great, my meal came with pancakes on the side, 2 pancakes as big as a dinner plate and an inch thick, I can eat a lot, but that was just too much food.
- On the 27<sup>th</sup> of December, a baker's dozen rode to Jackson, TN, for some lunch at Casey Jones' Village. A great ride there and back as always. We met up with Dan and Carolyn White at the restaurant and they rode back with the group. Of course, I tried to make it home without using any GPS and that didn't turn out the way I had expected it. Oh well, we made it home.
- On January 1, we had our annual Polar Bear Ride. This year a little different than previous years. The Ski Freeze folks had asked us to not come to Mud Island, because they needed all the space on Mud Island to get the skiers ready for their ski session. So, we just created our own ride, well, actually, Dave created our own ride, which is always good. We still took up a collection for the cause supported by the Ski Freeze and were able to donate \$450 to them, pretty awesome. Lunch was at the Paradise Grill this time and many folks attended.
- Last but not least, we also had our Christmas Party since the last newsletter. We had a great turn out, even with the virus impacting people's ability to participate. Chris Taylor was the big money winner and took home the 50-50 money, with Susan Miller winning the Bumpus gift basket. The biggest winner of all was Richard Cooley who won the inaugural Richard Cooley mileage award for 2020, a plaque in his name which will hang at the HOG section at Bumpus. There is already lots of talk about who is getting their name on this plaque for the coming year.

Speaking of the coming year..... below is a tentative schedule of overnight and day rides that we are planning for. I appreciate everyone's suggestions and apologize if yours didn't make it on the list, we will keep them on our list for future years. So, here's what we are looking at (dates are tentative):

- February:
  - Mardi Gras Party (February 13)
  - Oddities and Curiosities Expo in Knoxville (weekend of February 20)
- March:
  - Reelfoot Lake Eagle Watch
- April:
  - Past Directors Ride (April 3)
  - Arkansas Derby – Hot Springs, AR (weekend of April 10)
- May:
  - Brushy Mountain Prison – Devil's Triangle (Weekend of May 15)

- Walker's Bluff in Southern Illinois (weekend of May 29)
- June:
  - Iron Butt (weekend of June 12)
  - RC and Moon Pie Festival in Bell Buckle, TN (June 19)
  - Tour of Duty and Lynchburg Frontier Days (weekend of June 26)
- July:
  - Mississippi's Championship Hot Air Balloon Fest in Canton, MS (weekend of July 3)
  - Whiskey Tour in Kentucky (weekend of July 17)
- August:
  - Chattanooga (weekend of August 14)
  - Mena, AR - Ouachita National Forest (weekend of August 28)
- September:
  - Beatles at the Ridge in Walnut Ridge, AR (September 18)
  - 2021 Great Smoky Mountain HOG Rally in Maryville, TN (September 28 through October 2)
- October:
  - King Biscuit Blues Festival in Helena, AR (October 9)
  - HOG Waller (October 16)
- November:
  - Patti's Settlement (weekend of November 6)
  - Thanksgiving Party (November 18)
- December:
  - Christmas Party (December 11)

Of course, there will be many additional rides scheduled throughout the year, plus movie night, swap meet, chili cookoff, and more. Bumpus is planning of having "ride with the GM" rides monthly, so they will be on our schedule as well where possible. The first one of those is scheduled for February 6 (more info to follow soon). Additionally, we will be scheduling day/lunch rides during these out of town trips so that folks staying home have the ability to participate in a HOG activity as well. I will also be adding mid-week rides for folks that have the desire and ability to ride during the week. So, stay tuned for all those announcements.

Hopefully, you find something on the calendar to your liking, if you have never been on an overnight trip with the chapter and would like to know what they are all about, don't hesitate to reach out to me or any other members that have been on some.

Let's try to make 2021 an even better year than 2020 turned out to be!

Roelant and Amy Verbeek  
Activities Officers



Carol & Jim  
Tactac

Hello Memphis HOG!!

Happy New Year!!

It's hard to believe we're into a new year! My mom always told me that time goes by faster as we get older, and she was right!! I have a son-in-law now, which just sounds weird, and perhaps another one on the way.

Fortunately, our girls found good guys, and I am very thankful for that.

Did you ever think that riding our bikes could turn into exercise? For those of us that went on the Polar Bear ride, that's what it felt like. I cannot recall a ride EVER, whether it's been with Memphis, back in Colorado, or riding on our own, where we came across so much crap on the roads!!

As we made our way to Paradise Grille, it was a constant debris on the right, debris on the left, debris on the right, debris on the left. Then, the famous split....debris on both sides!! It was a constant exercise for a good part of the ride. I think I used my legs as much on this ride as I do in one of my hockey games. We came across branches, then some larger branches, and some pretty good pools of water! And it turned out to be a much cooler day than expected. For those of you who know, I am not usually cold, (shorts and tees year-round,) but on the way back home, I was even chilly. It was just one of those raw, damp, blustery days.

Fortunately, we made it to lunch. I must give kudos to the girl who waited on us. She took all our orders, and except for mine getting lost, and being the last to get my food, she did a great job!!

We had a pretty good turn out on a far from perfect winter day, and as always, we had a good time!

We have received renewals from about 1/3 of the membership so far, which is great. We even have four new, paying members this month.

As we continue to work on renewals, I am including renewal information from last month's newsletter. We are getting a lot of inquiries on how to renew, so, here it is again.

Completing a new form each year is a national HOG requirement. The membership form is a legal document, and "is the number one document you have to protect the chapter in the case of an accident during a chapter event." For that matter, the membership form, the event release forms for both adults and minors, and the minor's assumption of risk acknowledgement, are legal documents, and critically important. This probably came to light from the Past Director's ride. Fortunately, we had all the required documents on that day. In light of the accident, we need to be especially vigilant in ensuring we have a signed form for each of us. If you bring a non-member or a minor to a ride, please let us know, the road captain(s), etc., so we can make sure all the necessary forms are signed before the group heads out on the road.

With that said, here a few reminders for the renewal process.

1. EVERYONE is required to complete a new membership form. If you are a current member that is renewing, we need a new membership form. If you are taking advantage of the free membership from the purchase of a new or used bike, we need a new membership form.
2. ALL membership forms MUST be dated January 1, 2021 or later. This is very important! This is a National HOG requirement, as renewals are done on an annual basis. If you already submitted your renewal and it's dated prior to 1/1/21, you will be required to complete a new one. PLEASE do not make any changes to the membership form as National HOG considers it a contract.
3. If you are renewing your current membership, the dues are \$25.00 per member. We accept cash, or check made out to Memphis HOG Chapter #4928.
4. Please return the forms and dues as soon as possible. Your choices are:
  - a. Take your membership form and payment to the parts counter at Bumpus H-D on Whitten Rd.
  - b. Mail your membership form and dues to:  
Memphis HOG #4928  
Bumpus H-D  
2160 Whitten Road  
Memphis, TN 38133-6004
  - c. Pay via PayPal at [memhog4928@gmail.com](mailto:memhog4928@gmail.com). When paying with PayPal, we ask that you please use the "friends & family" option AND please write "membership" in the comment section so we know what it is for.
5. **DEADLINE TO TURN IN YOUR MEMBERSHIP FORMS IS FEBRUARY 28<sup>TH</sup>, 2021.** Effective March 1, 2021, if we have not received your membership form or dues by this date, you will be removed from our roster, as well as the members only Facebook page...so please be sure to get everything turned in on a timely basis. We will also update the national HOG roster as well. This does not mean that you cannot still join, but it is a lot less work to keep you on all the rosters rather than removing you and then having to get back and re-add all your information.

As always, if you should have any questions, please do not hesitate to contact us at:

[memphishogmembership@gmail.com](mailto:memphishogmembership@gmail.com)

Thanks everyone!!

Looking forward to some great rides and fun as we get more into 2021.

"Every Ride A Memory"

Jim and Carol Tactac  
Membership Officers



Message from HOG Safety Officer

I hope everyone made a new year's resolution to keep the shiny side of their bike up. As your safety officer I plan this year to conduct some rider education classes and keep you informed about Advance Rider Classes we are planning in March of this year. I will also provide safety information in the monthly newsletter. I want to make mention of a motorcycle safety website that I think all of you will find interesting. [www.msgroup.org](http://www.msgroup.org).

This site has numerous safety and riding tip articles that both beginners and advanced riders can learn from. Below is just a sample. I will publish one article monthly but there are too many to publish in one year so go to the site on your own.

If you have a safety topic you would like for me to discuss and research in the newsletter give me shout via email. [LDALLEN@MSN.COM](mailto:LDALLEN@MSN.COM)

### **CONTROLLING YOUR LANE: By-James Davis (Master Strategies Group).**

Lane position should be chosen based, among other things, on establishing escape routes, making yourself visible to others, staying out of the blind spots of other vehicles, and road conditions. What is often overlooked, in my opinion, is the concept of 'controlling your lane'.

For example, assume you are riding on surface streets in a city and are stopped at a traffic light preparing to make a right turn. Logic suggests that you should be in the right track of your lane, but is it safer, I suggest, to be closer to the left track.

Why? Because while nearer the left track of your lane you CONTROL the lane. There are people that upon seeing you in the right track with your right turn signal flashing will slide their vehicles into the lane beside you and try to share the lane - to get a jump off the line when the light changes.

That you only have two wheels is of no consequence - you OWN the whole lane that they would try to share with you. If you were to change your mind and elect to not make that right turn, you would be in trouble. Worse, should that sharing vehicle actually decide to make a right turn too, you could easily be forgotten (in his blind spot) and he could drive right over you while making that turn.

Controlling your lane is as important as any other consideration when you choose your lane position.

Larry Allen



From our Memphis HOG Webmaster  
Tony Crook

To those who have not noticed, our Chapter has a revamped website for [memphishog.com](http://memphishog.com). It was published a few days before our December Christmas Party and if you were at the party, you saw it displayed. Back in September, the Officers agreed to obtain help from a WixPro to get their advice and help in “best practices” for websites used by nonprofit organizations and clubs. Equally important to getting professional help with web authoring our WixPro provided me valuable training on how to manage the website including creating, adding and removing features. The net result is our website that is a combination of both the old website and the new.

The primary purpose of [memphishog.com](http://memphishog.com) is to reach out to the world of Harley riders to invite them to join us. The secondary purpose of site the is to communicate to our membership. Lastly, the site is a repository for information for members and a quick source of forms and information for our Road Captains. Our website is filled with links to other websites that provide a world of information to riders.

Going into the re-modeling, our objective was to bring a more modern and uncluttered look to the website. We removed features that were not being used in favor of placing more emphasis on features that are. One of the most common complaints from our Membership is the Memphis HOG website was not smartphone friendly. It is now smartphone friendly. One of the things I learn from our WixPro was when designing a website, if it is intended to be viewed from a smartphone, one must remember that all features are not always translatable from the computer to the smartphone. Another common complaint from members is not being able to return to the “Home” page from wherever you may be in the website. You can now go back to the “Home Page” from most any place on the site. Of the changes made to the website, there are several areas we want to bring to your attention.

The first is the “Participation” page accessed from the “Home” page. This page details everything you need to know to earn participation points and patches and rockers for the Memphis Road HOGS and the Memphis HOG Rider patches. Two different programs. In the middle of the “Participation” page is a button labeled, “Member Points Status”. As the riding season starts, we will post an updated document at regular intervals that reflects each member’s points accumulation. The great thing about this, you can pull up the page on your smartphone to obtain your point standing. Also, at the bottom of the “Participation” page you will currently see a photograph of the back of my vest. Over the coming weeks and months at rides and events I will be asking members if I can take a photograph of their vest or jacket displaying your patches and rockers, front and back if you like. As I collect photographs, I intend to create a slideshow on this page traversing through photographs of different vests. I do not know how many photographs I can put in a slideshow, but I would like to show off as many members vest as possible.

The second is the “Road Captains” page which can be found under “More” at the extreme upper right-hand side of the “Home” page. If you have been on the website you will have noticed that the page is password protected. Anyone in the HOG Chapter can have the password. Since the Memphis HOG Website is assessable to the world, your officers felt that messaging contained on that page should be restricted to members only. It contains detail information on what is expected of a Road Captain, the objectives, responsibilities and general guidelines for conducting a HOG ride. Additionally, it contains 7 links to various forms and resources as required by the National Harley Owners Group.

The third is the Events Calendar. Nothing has changed about our Events Calendar except you can access the calendar on your smartphone and read it. Additionally, we have added a section near the bottom of the “Home” page that currently says, “No upcoming events at this moment”. This section has been formatted to display major events we have planned. We will not post every event such as dinner

rides or Saturday or Sunday rides but events we consider special such as an overnight ride to a destination or a long weekend destination.

At the center left of the “Home” page you will see a slide show of a few photographs of rides and events from 2020. I will be searching for opportunities to take photographs of our members having a good time on rides and events to feature in this section separate from our Photo Gallery. If anyone has a photograph, saw a photograph or took a photograph themselves and would like it featured on the “Home” page, send it to me.

Lastly, over to the right-hand side of the “Home” page, see “Click above for 2021 H.O.G. Rallies”. That takes you to the National HOG website for all of the regional HOG rallies for 2021. If you have never been to a National HOG Rally, attend one, you are in for treat. Check it out.

Thanks to everyone to making this a great group of people to ride with.

Tony Crook

The screenshot shows the website for the Memphis Chapter of the Harley Owners Group (HOG). The page features a dark header with the Memphis Chapter logo on the left and navigation links for Weather, Events Calendar, and JOIN H.O.G. >> on the right. Below the header is a secondary navigation bar with Home, Photo Gallery, Safety, Membership, and More. A social media bar includes a Log In button and a Facebook icon. The main content area is divided into several sections: a 'Memphis Harley Owners Group' section with a tagline 'It's not the destination, it's the journey...' and a 'Who We Are' button; a 'Check out What's Happening' section with a 'JOIN H.O.G. >>' button; a central navigation menu with buttons for Participation, Officers, National HOG, HOG Ride 365, and Mileage Form; a 'Sponsors' section featuring Bumpus and Harley-Davidson Memphis logos; and a 'Click above for 2021 H.O.G. Rallies' section with a corresponding image. The background is a collage of motorcycle-related images, including a rider on a motorcycle and a group of bikes on a road.

## Memphis HOG Rider Patch

The Memphis HOG Rider patches are earned based on a 12-month period, running from January 1 to December 31 of each year. All points reset on January 1 of each year.

Multiple patches can be earned in a calendar year. Qualifying rides, volunteering, etc. cannot be used for more than one patch. For example, you can earn the Rider patch and the Bronze patch in a single calendar year. The Rider patch would require 8 rides and 1 volunteer activity. Once you met the requirements of the Rider patch, you could start working on your Bronze patch. The Bronze requirements are 12 rides and 2 volunteer activities. So during the calendar year, you would have to do 8 rides for the Rider patch and 12 rides for the Bronze patch for a total of 20 rides, along with 1 volunteer activity for the Rider patch and 2 volunteer activities for the Bronze patch for a total of 3 volunteer activities.



Volunteer activities will be announced in advance and each activity will have pre-set number of volunteer slots. Volunteer activities include:

- Serving as a Road Captain on a ride by leading or sweeping
- Cooking burgers at Bumpus (hopefully this starts back up this year)
- Wrapping presents during Christmas at Bumpus
- Helping at the HOG Chili cook-off (hopefully this starts back up this year)
- Helping at HOG Waller, i.e. bike games
- Helping at other HOG events, i.e. setting up/tearing down tables, tents, decorations, etc.
- Serving as a Chapter Officer

### RIDER Patch

- Be a Memphis HOG chapter member
- Attend 8 Memphis HOG Chapter rides
- Volunteer for 1 Memphis HOG Chapter\Dealer sponsored event (serving as a Road Captain on a Chapter ride qualifies as volunteering) or serve as a Chapter officer

Precious Metal Rockers: Here's how to qualify:

### Bronze

- Hold a RIDER patch
- Attend 12 Memphis HOG Chapter rides
- Volunteer for 2 Chapter\Dealer sponsored events (serving as a Road Captain on a Chapter ride qualifies as volunteering) or serve as a Chapter officer

### Silver

- Hold a RIDER patch and Bronze Rocker
- Attend 14 Memphis HOG Chapter rides, 2 of which must be overnight trips
- Attend 1 Memphis HOG Safety class
- Volunteer for 3 Chapter\Dealer sponsored events (serving as a Road Captain on a Chapter ride qualifies as volunteering) or serve as a Chapter officer

## Gold

- Hold a RIDER patch and Bronze and Silver Rockers
- Attend 16 Memphis HOG Chapter rides, 2 of which must be overnight trips
- Pass an MSF Advanced RiderCourse safe riding course (in current calendar year or previous calendar year). A passenger can substitute a Memphis HOG Passenger Safety Class.
- Volunteer for 4 Chapter\Dealer sponsored events (serving as a Road Captain on a Chapter ride qualifies as volunteering) or serve as a Chapter officer

## Platinum

- Hold a RIDER patch and Bronze, Silver and Gold Rockers
- Attend 20 Memphis HOG Chapter rides, 2 of which must be overnight trips
- Plan a Memphis HOG Chapter day ride; including route and arranging lunch or event
- Volunteer for 5 Chapter\Dealer sponsored events (serving as a Road Captain on a Chapter ride qualifies as volunteering) or serve as a Chapter officer



## Memphis Road Hogs Participation Patch

The Memphis HOG chapter prides itself in the participation of its members in chapter's activities. To reward the individuals that get involved with the chapter, these individuals receive a yearly Participation Patch or a year rocker for the following year after you previously have been awarded the patch. We encourage all Memphis HOG members to strive to receive this Participation Patch. A Patch and subsequent Rockers are awarded on a points system. In order to earn your patch and/or rocker you must earn 25 points during a calendar year.

You earn points by:

- Attending a Chapter meeting – 1pt
- Attending a Chapter Dinner Social – 1pt
- Attending a Chapter non-Dinner Social – 1pt
- Volunteering – 1pt
- Attending a Chapter day ride– 2pts
- Attending a Chapter overnight ride– 3pts



# Bumpus Harley-Davidson



# Membership

## To Join HOG National

In order to join the Memphis HOG Chapter, you must first be a national or associate HOG member in good standing. Click the link for the Harley Owners Group website to read about HOG Events, Membership Types and Membership Benefits.

Once you join, you receive a membership number. Use this number to join Memphis HOG.

## Join the local Memphis HOG Chapter

Download the Memphis HOG form and fill it out. There are three ways to submit the form;

1. Drop off the form along with \$25 cash or check at the Bumpus HD Memphis parts counter.
2. Bring it to the next Memphis H.O.G. activity. Check the Events Calendar for upcoming events.
3. Mail the form and a \$25 check made out to "**Memphis HOG Chapter**". Mail to:

Memphis HOG Chapter # 4928  
 Bumpus Harley Davidson  
 2160 Whitten Road  
 Memphis, TN 38133-6004

To get to the Memphis Chapter Membership Form follow the following link:

<https://www.memphishog.com/membership>



## 2021 Officer Team

**Sponsor:** Tim Bumpus  
**Director:** Robert Gantt  
**Assistant Director:** Jim Ferguson  
**Treasurer:** Bob Browder  
**Secretary:** Tim Backus  
**Activities:** Amy & Roelant Verbeek  
**Head Road Captain:** Dave Stockton  
**Membership:** Carol & Jim Tactac  
**Safety Officer:** Larry Allen  
**Photographer:** Tony Crook  
**Web Master:** Tony Crook  
**Dealer Liaison:** Joe Moscon

Participation Points and Club Mileage through  
 January 13, 2021  
 Max Points = 4  
 Max Mileage = 80

Top 20 Participation Points		
Place	Name	Points
1	Roelant Verbeek	4
1	Christopher Taylor	4
1	Dave Stockton	4
1	John McDowell	4
1	Robert Gantt	4
1	Jim Ferguson	4
7	Jordan Wells	3
7	Tracy Taylor	3
7	Jim Tactac	3
7	Pauline Rector	3
7	Frank Rector	3
7	Madisen McDowell	3
7	Ed Lowe	3
7	Timothy Harris	3
7	Bradey Eskins	3
7	Paul Dunaway	3
7	Kristi Dunaway	3
7	Richard Cooley	3
7	Tommy Caldwell	3
7	Dan Benson	3

Top 20 Club Mileage		
Place	Name	Miles
1	Mike Zdanceylcz	80
1	Jordan Wells	80
1	Roelant Verbeek	80
1	Tracy Taylor	80
1	Christopher Taylor	80
1	Jim Tactac	80
1	Dave Stockton	80
1	Pauline Rector	80
1	Frank Rector	80
1	Christopher Myles	80
1	Madisen McDowell	80
1	John McDowell	80
1	Ed Lowe	80
1	Timothy Harris	80
1	Robert Gantt	80
1	Jim Ferguson	80
1	Bradey Eskins	80
1	Paul Dunaway	80
1	Kristi Dunaway	80
1	Richard Cooley	80

# Chapter Events



## 2021

### January

- 01** **Polar Bear Ride**  
Meet at Bumpus Whitten at 9:30 am with KSU at 10:00 am. Short ride to Paradise Grill in Atoka.
- 01** **New Years Day Lunch**  
11:30 am. Paradise Grill in Atoka.
- 07** **Memphis HOG Officers Meeting**  
6:30pm. Zoom video meeting
- 21** **Memphis HOG Dinner Social**  
6:30pm. Coletta's Italian Restaurant. 2850 Appling Rd, Memphis, TN 38133

### February

- 04** **Memphis HOG Officers Meeting**  
6:30pm. More details coming
- 09** **Memphis HOG Chapter Meeting**  
6:30pm. More details coming
- 13** **Mardi Gras Party**  
More details coming
- 18** **Memphis HOG Dinner Social**  
More details coming
- 19** **Oddities and Curiosities Expo**  
Long weekend ride to Knoxville

### March

- 04** **Memphis HOG Officers Meeting**  
6:30pm. More details coming
- 09** **Memphis HOG Chapter Meeting**  
6:30pm. More details coming
- 13** **Mardi Gras Party**  
More details coming
- 14** **Memphis HOG ERC Class**  
More details coming
- 18** **Memphis HOG Dinner Social**  
More details coming
- 27** **Reelfoot Lake – Eagle Watch**  
More details coming
- 28** **Memphis HOG ERC Class**  
More details coming



## INTERESTED IN ADVERTISING IN OUR MONTHLY NEWSLETTER?

Ads are free to current members selling personal items, e.g. bikes, bike parts, garage sale items, etc.

Business ads run for \$50/yr. for a business card, \$75/yr. for a ½ page, and \$100/yr. for a full-page ad. Please contact Robert Gantt to set up your ad.

### REHKOPF CIVIL ENGINEERING COMPANY

ROBERT REHKOPF P.E.  
7805 FAWN RIDGE COVE  
MEMPHIS, TN 38016  
901-382-7400 WORK/CELL

REHKOPFCEC@GMAIL.COM



**Bumpus**

## H-D 2021 VIRTUAL LAUNCH

BUILT BY  
BUMPUS H-D  
OF TN

Join us  
@9:30am  
For coffee & donuts

# JANUARY-19-2021

(901)372-1121 2160 Whitten Rd, Memphis, TN



**FOR SALE**  
**Motorcycle**

Motorcycle Jackets  
Size 2X  
Contact Dave Stockton 901-378-1466

Cycle Gear mesh jacket that comes with a zip-in warm inner liner for cooler weather with a Harley Davidson patch on the back.  
\$40



Harley Davidson leather jacket with reflective HOG patches on the back.  
\$100

Harley Davidson mesh jacket  
\$60



## DO YOU KNOW HOW TO STAY IN CONTACT WITH THE MEMPHIS HOG CHAPTER?

- Get text alerts or follow us on Twitter  
To get texts: Text a message to 40404 with the following information:  
*Follow memhog4928*  
You should receive an instant confirmation.



- Join our members-only Facebook group  
Link: <https://www.facebook.com/groups/282199048513345/>

To join: Go to the page and click "Join"  
One of the officers will add you to the FB group.

Note: There is a public FB page, but it DOES NOT have event information.  
<https://www.facebook.com/MemphisHogChapter/>

- Check out our webpage and online calendar  
<http://www.memphishog.com/>  
<http://www.memphishog.com/#!calendar/c1nf7>

The chapter calendar is compatible with Google Calendar and iPhones.  
Search for the calendar associated with the chapter activities email: [memphishogactivities@gmail.com](mailto:memphishogactivities@gmail.com)

- Special Note to AOL mail users  
Please add [memphishogactivities@gmail.com](mailto:memphishogactivities@gmail.com) to your email contacts. This will help ensure chapter emails don't end up in your trash\spam folder

## DO YOU KNOW HOW TO STAY IN CONTACT WITH BUMPUS HARLEY DAVIDSON (MEMPHIS)?

Website: <http://www.bumpushdmemphis.com/>

Event calendar: <http://www.bumpushdmemphis.com/check-out-our-events--xcalendar>

Facebook: <https://www.facebook.com/BumpusHarleyMemphis/>

Twitter: [@BumpusHDMem](https://twitter.com/BumpusHDMem)

YouTube: <https://www.youtube.com/user/bumpusmphs/videos>