

*Newsletter of the Memphis Harley Owners Group  
Chapter 4928 Founded February 20, 1986*

**April Activities**

|                       |                      |
|-----------------------|----------------------|
| LA State Rally        | Apr 1 <sup>st</sup>  |
| LA State Rally        | Apr 2 <sup>nd</sup>  |
| Dinner Ride           | Apr 5 <sup>th</sup>  |
| Officers Meeting      | Apr 6 <sup>th</sup>  |
| Chapter Meeting       | Apr 9 <sup>th</sup>  |
| Road Captains Meeting | Apr 10 <sup>th</sup> |
| Road Captains Ride    | Apr 10 <sup>th</sup> |
| Running of the HOGS   | Apr 16 <sup>th</sup> |
| MVP Mystery Ride      | Apr 16 <sup>th</sup> |
| LOH Meeting           | Apr 19 <sup>th</sup> |
| Dinner Ride           | Apr 21 <sup>st</sup> |
| MVP Oxford Ride       | Apr 23 <sup>rd</sup> |
| LOH Choppers          | Apr 25 <sup>th</sup> |

Detailed information about these activities can be found throughout the HOG Pen so, dig in deeper.

For activity updates or if, unfortunately, an event is cancelled please check the 24 hour HOG Line at

**901-312-4849**

or visit <http://www.memphishog.com> then select the Calendar button.

*We never close !*

**May Activities**

|                       |                      |
|-----------------------|----------------------|
| Officers Meeting      | May 4 <sup>th</sup>  |
| MVP Ride              | May 7 <sup>th</sup>  |
| Chapter Meeting       | May 7 <sup>th</sup>  |
| Road Captains Meeting | May 12 <sup>th</sup> |
| Como Steak House Ride | May 14 <sup>th</sup> |
| LOH Meeting           | May 17 <sup>th</sup> |
| Dinner Ride           | May 19 <sup>th</sup> |
| AL State Rally        | May 19 <sup>th</sup> |
| AL State Rally        | May 20 <sup>th</sup> |
| AL State Rally        | May 21 <sup>st</sup> |
| Ride With The Dealer  | May 21 <sup>st</sup> |
| MVP Dessert Ride      | May 22 <sup>nd</sup> |
| LOH Choppers          | May 23 <sup>rd</sup> |
| TN Overnight Ride     | May 28 <sup>th</sup> |
| TN Overnight Ride     | May 29 <sup>th</sup> |
| Loveless Breakfast    | May 30 <sup>th</sup> |

**2011 Chapter Meetings**

|                            |
|----------------------------|
| April 9 <sup>th</sup>      |
| May 7 <sup>th</sup>        |
| June 11 <sup>th</sup>      |
| July 9 <sup>th</sup>       |
| August 6 <sup>th</sup>     |
| September 10 <sup>th</sup> |
| October 1 <sup>st</sup>    |
| November 5 <sup>th</sup>   |
| December 3 <sup>rd</sup>   |

**June Activities**

|                       |                      |
|-----------------------|----------------------|
| TN State Rally        | Jun 2 <sup>nd</sup>  |
| TN State Rally        | Jun 3 <sup>rd</sup>  |
| Vietnam Wall          | Jun 3 <sup>rd</sup>  |
| TN State Rally        | Jun 4 <sup>th</sup>  |
| Vietnam Wall          | Jun 4 <sup>th</sup>  |
| Vietnam Wall          | Jun 5 <sup>th</sup>  |
| Nat'l HOG Ride Party  | Jun 6 <sup>th</sup>  |
| Officers Meeting      | Jun 8 <sup>th</sup>  |
| KY State Rally        | Jun 9 <sup>th</sup>  |
| KY State Rally        | Jun 10 <sup>th</sup> |
| KY State Rally        | Jun 11 <sup>th</sup> |
| Handlebars & Hotrods  | Jun 11 <sup>th</sup> |
| Chapter Meeting       | Jun 11 <sup>th</sup> |
| Road Captains Meeting | Jun 12 <sup>th</sup> |
| Road Captains Ride    | Jun 12 <sup>th</sup> |
| Dinner Ride           | Jun 15 <sup>th</sup> |
| MVP Lunch Ride        | Jun 18 <sup>th</sup> |
| LOH Meeting           | Jun 21 <sup>st</sup> |
| AR State Rally        | Jun 23 <sup>rd</sup> |
| AR State Rally        | Jun 24 <sup>th</sup> |
| AR State Rally        | Jun 25 <sup>th</sup> |
| Overnight Ride        | Jun 25 <sup>th</sup> |
| Million Mile Monday   | Jun 27 <sup>th</sup> |

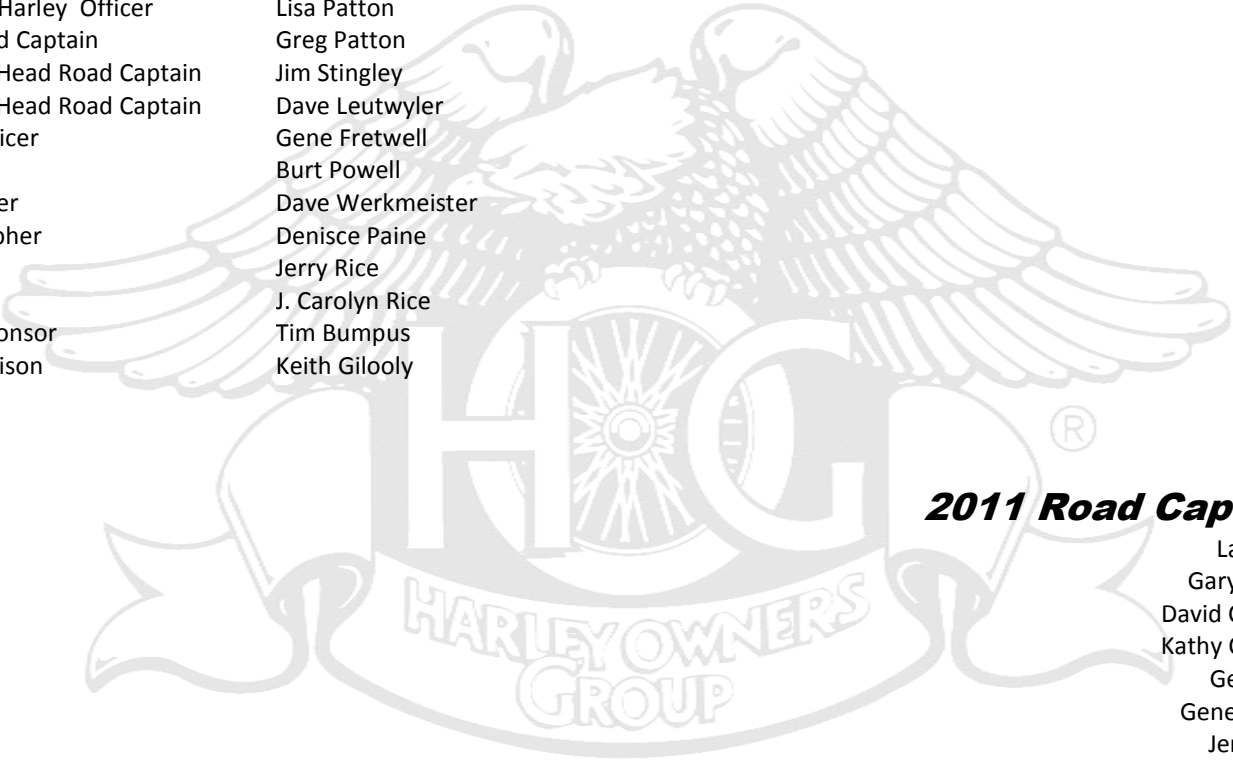
**... Stuff Inside ...**

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**Attending a Chapter meeting might win you a door prize! Next meeting April 9th**

## **2011 Chapter Officers**

|                             |                   |
|-----------------------------|-------------------|
| Director                    | J. Carolyn Rice   |
| Assistant Director          | Greg Patton       |
| Treasurer                   | Kelli Werkmeister |
| Secretary                   | Pam Powell        |
| Membership                  | Pam Powell        |
| Assistant Membership        | Kelli Werkmeister |
| Activities Officer          | Jerry Rice        |
| Ladies Of Harley Officer    | Lisa Patton       |
| Head Road Captain           | Greg Patton       |
| Assistant Head Road Captain | Jim Stingley      |
| Assistant Head Road Captain | Dave Leutwyler    |
| Safety Officer              | Gene Fretwell     |
| Editor                      | Burt Powell       |
| Webmaster                   | Dave Werkmeister  |
| Photographer                | Denisce Paine     |
| Chaplain                    | Jerry Rice        |
| Historian                   | J. Carolyn Rice   |
| Dealer Sponsor              | Tim Bumpus        |
| Dealer Liaison              | Keith Gilooly     |



## **2011 Road Captains**

Larry Allen  
Gary Brawley  
David Chadwick  
Kathy Chadwick  
Gene Cofer  
Gene Fretwell  
Jerry Hayes  
Ed Hemness  
Mac Hill  
David Kroll  
Jeff LeDuc  
Laura LeDuc  
David Leutwyler  
Joe Moscon  
Denisce Paine  
Greg Patton  
Burt Powell  
Curry Pruit  
Jerry Rice  
Jim Stingley  
Dave Stockton  
Dave Werkmeister  
Dan White

## **Road Captain Prospects**

Jerry Austin



## ***Director's Corner*** ***J. Carolyn Rice***

### **On The Road Again**

While April may bring showers it also brings warmer temperatures to enjoy while riding and having fun. Winter is gone, thank goodness! Now that spring is here it is our time to ride and have fun.

#### **“Running of the Hogs” – Tunica, MS – April 16<sup>th</sup>**

This year the “Running of the Hogs” will honor a 19 year-old Tunica citizen who was killed in Afghanistan. The parade from the Blue & White will be led by the Patriot Guard riders. The Memphis H.O.G. riders will fall in as a group behind the Patriot Guard riders. We will assemble at the Blue & White between 8:30 and 8:45 am that morning. Kick stands will be up at 9:00 am sharp. We will parade downtown and park our bikes. There will be a ceremony – flag raising, national anthem, and talk by the mayor. We will leave our bikes in place and proceed to the tent nearby for coffee, juice, doughnuts, sausage & biscuits, etc. We will enjoy the festival and vendors for a couple of hours. Then we will assemble at our bikes to enjoy the second part of the day with our chapter which is a “Mystery Ride”. All members will know this secret ride destination on the morning pre-ride before leaving Bumpus for Tunica. But until then, well, it is a mystery. It will be a fun filled day and a memory maker for sure. Make plans to join us. This is a MVP point ride.

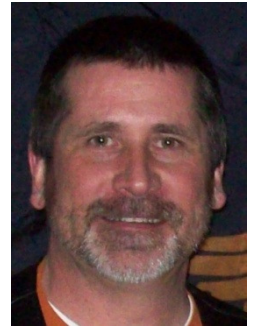
#### **Chapter Ride to Oxford,MS – April 23<sup>rd</sup>**

Oxford is a great place to visit with many excellent restaurants and bakeries to sample. Member blasts will follow in a couple of weeks with all the specifics of this special chapter ride and lunch. You will not want to miss this one. It will be a MVP point ride, also.

April will begin dinner rides. There are two scheduled- April 5<sup>th</sup> and April 21<sup>st</sup>. Reserve these dates on your calendar. The April Chapter Meeting will be on April 9<sup>th</sup> at Fresh Slices, Bartlett. Arrive at 6 pm to eat and 7 pm for the meeting.

Thanks for all your support with our activities in March. The ride to Reelfoot was awesome. We filled the entire back room at Boyettes. Our first 2011 chapter photo was taken with our chapter flag and the “Roll Call of Honor” was meaningful for the presentation and reading of the 33 names of members past. We opened riding season in the way only the Memphis Chapter can –a first class event for a first class chapter. We are officially “On the Road Again” so I hope to see you often on the road - riding with friends and having fun.

**Assistant Director**  
**Greg Patton**



Thanks to everyone that rode with the Chapter for our opening ride to Boyettes. It was a great ride, great fellowship, and of course great food.

The Tennessee HOG Rally site is up at <http://www.tnstatehogrally.com/> and registration is open. Join us in Jackson June 2 – 4. The Rally folks will also be needing volunteers from our Chapter to help out, so if you have time please do so. As I get any more details I will pass them along.

**Happy April Birthday's**

Betty Christy

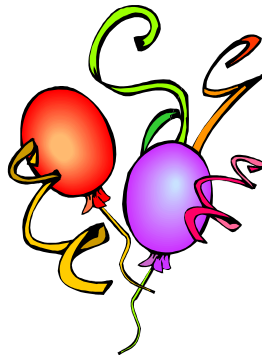
Sam Davidson

Steve Elder

Peder Fugere

J. Carolyn Rice

Patti Romano



## ***Activities Action*** ***Jerry Rice***



As the weather warms (finally, and none too soon!) we will be able to have some dinner rides and even Sunday afternoon rides for dessert. While our old familiar haunts are great it is always fun and exciting to explore and find new venues for our chapter to enjoy. So dust off those maps and GPS routes you have saved. They may jog your memory about that fantastic place you found and said would be good for the chapter to visit. Just let me know what you find, by email, phone or in person. I'll be sure to check it out and see if we can incorporate it into our plans.

See you on the road.

*Jerry*



**Daytona Bike Week - March 10, 2011**



**Daytona Bike Week - March 11, 2011**

**Ladies Of Harley**  
**Lisa Patton**



Spring has sprung! Let the riding begin.

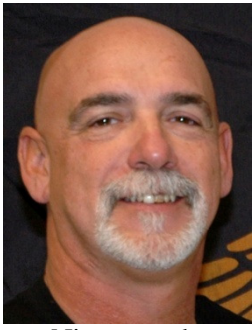
I just returned from Harley Officer Training that I had the opportunity to attend. This session was held in Milwaukee, Wisconsin. Poor folks still had mounds of snow on the ground. But they have something wonderful there; Harley World. I got to drive by the Factory in Milwaukee, the H-D Corporate Office on Juneau Avenue, and tour the Harley Davidson Museum and many Harley Davidson dealerships along the way. For those who have never had the opportunity to visit the museum, it is a real treat. The officer training provided a platform for Chapter Officers to take classes on enhancing chapter activities and the function of the Chapter and to also learn from other Chapter Officers what they are doing to make their Chapters successful. I hope to implement some ideas that I took away from my weekend in Milwaukee.

LOH is currently taking donations for the Easter/Spring basket that will be given away at the April Chapter Meeting. Remember, you get a volunteer point for your item donation. Please leave your item at the service department and remember to put your name on it for credit.

The April LOH meeting will be April 19 at 6:30pm at Mister Tart's Buffalo Wings & More located at 6158 Stage Road in Bartlett at the corner of Stage and Elmore. Hope to see all the ladies there.

[www.mrtartswings.com/Menu.html](http://www.mrtartswings.com/Menu.html)





## **Assistant Head Road Captain Jim Stingley**

Riding season is here! As we kick off another great season let's not forget to ensure our bikes are in great shape for the road ahead.

Nineteen chapter members attended a CPR and Basic First Aid course on March 6<sup>TH</sup>, this is something that can be useful on the road and in everyday life. Thanks to those who attended we had a good time. And, a Special Thanks to Angie Printup (CPR-To-Go).

The Road Captain training ride for March has been rescheduled for April, so watch for a blast. This is a great opportunity to hone our skills and bond as a group, so I hope you will do your best to attend.

We have 4 rides scheduled for April, hope to see everyone there.

Once again, Thanks Road Captains for a job well done!

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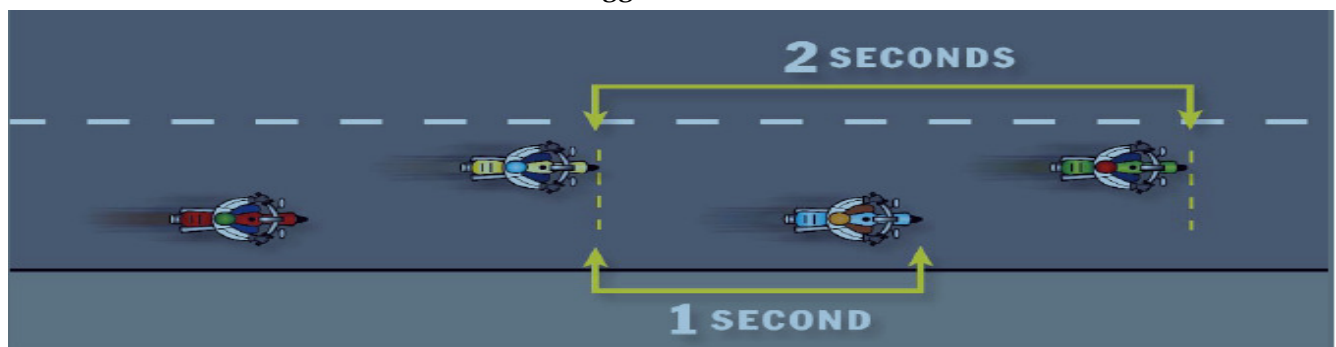
## **Safety Officer Gene Fretwell**



It is now April and the weather is beginning to be nice. There will be lots of rides and events that have been planned. For those who are new to the chapter or didn't have the opportunity to attend January's Group Riding Class, the following are some tips for riding in a group.

1. Arrive at least 30 minutes early for the pre-ride briefing, with a full tank of gas. The pre-ride brief discusses the route, any planned stops or hazards/ detours along the way. Also, road captains will be assigned to groups containing 8 to 10 bikes. Each group will have a lead road captain and a sweep road captain. These road captain's will be responsible for ensuring their group gets from point "A" to point "B" in a safe manner. If you are new to group riding or a new rider, let a road captain or chapter officer know.
2. You will hear the phrase **Ride your own ride**. This means it's O.K. if your uncomfortable to put a little more space between you and the rider in front of you or take it a little slower in a curve or around a corner. Please do not feel pressured to ride out of your comfort zone. Our goal is to ride and have fun.
3. Each group will use the staggered formation (no side by side riding). In a staggered formation the lead rides in the left third of the lane, while the next rider stays at least one second behind in the right third of the lane. The rest of the group follows this pattern. If your formation is correct, the third rider is two seconds behind the lead, but only one second behind the second rider.

### **Staggered Formation**



4. Hand signals will be used to inform each rider of debris in the road, turns, speeding up or slowing down, etc. Also, hand signals for lane changes and moving from a staggered formation to a single file and back to a staggered formation. A single file formation may be used when, a car or something may be on the side of the road, or the road is narrow, etc. Make sure you pass all hand signals to the rear.



5. Intersections are the area of highest risk for a motorcycle. Make sure and obey all traffic signals and signs. At intersections that have stop signs, riders should proceed with caution and in single file. Each rider should act as an individual, only making the turn or crossing the intersection when it is safe and legal for them to do so. If separated at a traffic light or intersection don't worry the bikes in front of you will slow down so you and the rest of the group can catch up after the light has turned green or it's clear and your turn at an intersection. Remember the sweep road captain is at the back of your group, and can lead the group if you become separated from the group.
6. When your group wants to pass slower traffic as a group (or lane change) on a freeway or interstate, the group may pass as a unit. When it is safe and legal, the lead road captain should signal the lane change when they have determined the entire group can change lanes and pass as a unit. The other riders then follow this lead and signal one at a time to move into the next lane. Remember to look over your shoulder to make sure the lane is clear.

On a two-lane highway, when passing slower traffic such as construction or farm vehicles, the group should pass one at a time. Take special care if passing slower vehicles. Pass only in marked passing zones. The lead should signal their intentions first and then pull out when it is safe and legal. After completing the pass, the lead should return to the right lane position and continue at a passing speed to leave room for the next rider, then the next rider should move up to the left position and watch for a safe chance to pass. After passing, this rider should return to the right position and open up room for the next rider. The rest of the group should follow the same pattern. Always remember when changing lanes, check over your shoulder and make sure the lane is clear.

Let's be safe and have fun.





## **Chaplain Jerry Rice**

### **Reciprocity**

Reciprocity is a noun which identifies a reciprocal state or relation. Here are some of the dictionary entries for reciprocal.

**re·cip·ro·cal** ri-sip-ruh-kuhl—*adjective*

1. given or felt by each toward the other; mutual
2. given, performed, felt, etc., in return
3. corresponding; matching; complementary; equivalent

Reciprocity can be very useful and a good thing. For example when we cross state lines, we don't have to worry about the acceptance of our driver's license or our vehicle license plates because the states recognize their validity the same as the ones issued to their citizens. Just imagine if we had to have registrations everywhere we visited. It would be a nightmare.

On the other hand there is negative reciprocity where one tries to get the better of another. Here are a few examples that come to mind.

1. What goes around comes around.
2. Don't get mad, get even.
3. Do unto others before they do unto you.
4. Never give a sucker an even break.
5. Don't even think about it!
6. I'll show him/her.

But perhaps the best and most favorable statement I have come across about reciprocity was formulated by Zig Ziglar. Zig (age 84 and still going strong) is an author, salesperson and motivational speaker. He has published over 48 works, including the 2007 book titled *God's Way Is Still the Best Way*.

Zig has trained and motivated countless thousands of sales professionals over the years. Perhaps you have been privileged to hear him speak. Here is what Zig has to say about reciprocity.

The Iron Law of Reciprocity: "You can have everything in life you want, if you'll just help enough other people get what they want."

Wow. So simple, so direct, so to the point. Kind of like the Golden Rule which is the ethic of reciprocity. "Do unto others as you would have others do unto you."

As we enter this riding season there will be ample opportunities to practice (and receive) reciprocity. It may be the driver allowing us to pull out or change lanes or it may be the jerk who cut us off or wouldn't allow us to move over. The way we react in these instances says as much about us as it does the other person. So if we remember Zig's Iron Law of Reciprocity perhaps it will help us along on our journey.

God loves you and so do I.

*Jerry*

## **Historian J. Carolyn Rice**

### **LOH “Quilt of Memories”**



Early last year Memphis HOG Chapter’s LOH (Ladies of Harley) decided to make a “Quilt of Memories” using T-Shirts from past events to commemorate the history of the Memphis Chapter for its 25<sup>th</sup> birthday in February, 2011. It was decided to ask members to donate their “old” T-shirts for this project.

One of our members shared an idea he found on the internet – sewing chapter rockers to make a traveling chapter flag. Adding chapter rockers seemed like a great embellishment for a quilt. So it was decided that in addition to T-Shirts chapter rockers would be placed in panels throughout the quilt to document the many travels of the Memphis Chapter members. The rockers would also allow sister chapters to participate in this project—a personal way of saying “Happy 25<sup>th</sup> Birthday.”

130 chapter rockers were obtained for the “Quilt of Memories.” All 50 states are represented along with 2 Canadian provinces and Provincewide Chapter of Northern Ireland. As members traveled they bought Harley-Davidson dealer patches to adorn the quilt as well. It took the whole chapter to create this historical piece of art. The quilt measures 93 inches wide and 134 inches tall. All of us are very proud.

LOH traveled with a special mascot in 2010. Finnegan, a leprechaun, was donated to the chapter by our friends in Northern Ireland. Finnegan traveled 53,827 miles with chapter members in 2010 and he was accorded space on the quilt in recognition of his accomplishment.

The quilt was presented to our dealer as a gift from the Memphis HOG Chapter- a token of our appreciation for sponsoring the Memphis Chapter for 25 years. The quilt was presented on February 20, 2011 and will hang in Bumpus Harley-Davidson, 2160 Whitten Road, Memphis, TN 38133, for all to see and enjoy.

After the quilt presentation, some of our members wanted to continue collecting rockers from sister chapters throughout 2011. It was decided we would make Birthday Banners to hang alongside the quilt for all new rockers acquired. As you look at the list of rockers if you have family or friends in chapters that are not represented have them send a small black chapter rocker to us. We will be proud to display all contributions.

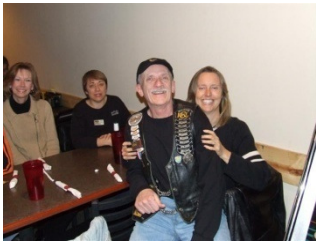
Our rocker list will be kept current on [www.memphishog.com](http://www.memphishog.com). If you are visiting the area and would like to attend one of our chapter events check our HOG Line at 901.312.4849 or join us on Facebook –Memphis HOG. Get a group together and ride to Memphis to view our quilt, enjoy Memphis barbeque, Beale Street, Graceland, and of course our southern hospitality. Hope to see you soon!

J. Carolyn Rice, Director  
Memphis HOG Chapter #4928

Email: [jcarolynrice@att.net](mailto:jcarolynrice@att.net)

Address: J. Carolyn Rice  
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