



# Memphis HOG

## 2024 ABCs of Touring



An alphabetical “scavenger hunt” for you and your Harley-Davidson® motorcycle! Earn points and win prizes by collecting photos of yourself, your motorcycle, and “official signs” from A-Z!

### PRIZES

- FIRST PLACE: TBD
- SECOND PLACE: TBD
- 51 TO 99 POINTS: TBD
- 5 TO 50 POINTS: TBD

### OFFICIAL RULES AND GUIDELINES:

#### PARTICIPATION

- Any full or associate H.O.G. member from the U.S. or Canada may enter. Entries must be submitted individually.
- Only one 2024 ABCs of Touring entry per H.O.G. member.
- All photos submitted become the property of Memphis HOG. Photos, along with participant’s name, may be used in publications, promotions, and other Chapter purposes.
- In the interest of fairness, no exceptions will be made to the Guidelines.
- Individuals participate at their own risk. Do not break the law or endanger yourself or others when taking photos.

#### PHOTO FORMATS

All photos must be submitted online at [memphioghog.com](http://memphioghog.com). Photo formats accepted are .jpg, .gif, .png.

**NOTE:** Images must be clear and names/signs must be legible in submitted prints. Prints that are blurred, fuzzy, illegible, or unrecognizable will not receive points. Photos may be used for multiple categories by uploading the same photo for each category. Dealership photos used for city, state and province points may be used. Please upload the same photo for each category.

#### PHOTO ELEMENTS

- Your Harley-Davidson motorcycle must be in each photo. A Harley-Davidson® Motorcycle Rental through EagleRider is also acceptable.
- The 2024 H.O.G. Touring Handbook cover
  - The cover of a 2024 H.O.G. Touring Handbook must be clearly identifiable in each photo. Go to [memphioghog.com](http://memphioghog.com) to download a printable version of the H.O.G. Touring Handbook cover and start your ABCs adventure today.
- You, the entrant, must be in at least five of the photos.
- An “official sign” must be in each photo. An official sign is defined as:
  - A government building with the name of the city, village, town, county, state, territory, or country on it. An example of a government building is a post office, city hall, or police station. Examples of items that WOULD NOT count as a government building are libraries, vehicles, schools, water towers, and museums.
  - An authorized Harley-Davidson dealership may be used to designate a city, state, or province, plus it may be used to obtain up to 25 H-D® Dealership points. Photos of the dealership must include the dealership building with the name of the dealership on it. The first letter of the actual city where the dealership is physically located is the letter for which you will receive a point. For example, Harley-Davidson of Charlotte is physically located in Matthews, NC so you would receive credit for the letter “M” for a photo of that dealership. For photos of dealerships, the name of the city and state of the dealership must be included in your description before submitting.
  - A sign posted by a government body that is physically located within the boundary of the place it identifies. Mileage markers and directional signs do not qualify.

#### HOW DO I EARN POINTS?

- Photos may be used for multiple categories by uploading the same photo for each category. Dealership photos used for city, state and province points may be used. Please upload the same photo for each category.
- One point for each city, village, town, township, or municipality sign from A-Z. Only one point per letter. (26 points maximum)
- One point for each county, parish, or district sign from A-Z. The word “county,” “parish,” or “district,” or the abbreviation equivalent, must be on the sign as well as the name. Only one point per letter. (26 points maximum)
- One point for each U.S. state. The name of the state or abbreviation equivalent must appear on the sign. (50 points maximum)
- One point for each country. The name of the country or abbreviation equivalent must appear on the sign.
- One point for each Canadian province and territory. The name of the province or territory, or abbreviation equivalent, must appear on the sign. (13 points maximum)
- One point for each U.S. National Forest sign. The name of the forest as well as the words “National Forest” must appear on the sign. (5 points maximum)
- One point for each individual Harley-Davidson dealership. (25 points maximum) Dealership photos used for city, state, and province points may be used. However, a separate photo must be submitted for each point.
- One point for each U.S. National Park Service (NPS) managed site and for each National Park or Provincial Park in Canada. The NPS logo with name and/or the name of the park, historic site, lakeshore, monument, etc. as well as the words “National” or “Provincial” must appear on the sign. Visit [nps.gov](http://nps.gov) for U.S. parks and [pc.gc.ca](http://pc.gc.ca) for Canadian parks. (5 points maximum)
- Canadian Provincial/Regional and U.S. H.O.G. Rallies or H.O.G. Member Check In as listed on [hog.com/events](http://hog.com/events). The rally photo must clearly show you (the entrant) and an official rally banner or a national Harley-Davidson staff member. H.O.G. rally event banner may not always be accessible with your motorcycle. In that case a photo of you, the entrant, at the location and holding a 2024 H.O.G. Touring Handbook will be accepted. This is the only situation that does not require your motorcycle in the picture.
- Three (3) points for each 2024 International Rally (outside the country you reside) that is listed as the National Rally for that country.
- Three (3) points for each 2024 U.S. H.O.G. Rally or Canadian Provincial/Regional H.O.G. Rally.
- Three (3) points for each 2024 U.S. or Canadian H.O.G. Member Check In.
- Three (3) points as listed below for each of the following Harley-Davidson Motor Company facilities. (18 points maximum)
  - Juneau Avenue Headquarters in Milwaukee, WI
  - Pilgrim Road Operations in Menomonee Falls, WI
  - York Vehicle Operations in York, PA
  - Kansas City Operations in Kansas City, MO
  - Tomahawk Operations in Tomahawk, WI
- Harley-Davidson Museum® in Milwaukee, WI (Please do not park on sidewalks while taking your photo at the Museum.)

#### SUBMITTING YOUR ENTRY

- Photos must be submitted online at [memphioghog.com](http://memphioghog.com).
- One photo must be included for each point for which you are submitting. All entries must be submitted online no later than December 1, 2024. Decisions of the judges are final. Prizes are subject to change.