



Newsletter of the Memphis Harley Owners Group  
Chapter 4928~Founded February 20, 1986

volume 41 Issue 6

June 2022





## Halfway

We have made it to the halfway point of the year. Now let's settle in for a nice long hot Summer of riding ahead. Looking back we have had some pretty great rides since the first of the year. It Started out a little wet and cold for our Ski Freeze ride, but we still had a great lunch. Cathy has had us out on rides pretty much every weekend plus several weekday Rides. Overnighters that took us South to a HOG Rally, West to Eureka Springs, and East to Myrtle Beach. Larry has worked overtime this year putting on a informative safety class for our members. He also put together a CPR certification class with a first responder first aid class, both safety seminars were well attended. As we move into the summer riding season remember three things hydrate hydrate hydrate. Make sure you get that water and you. Also don't forget our motorcycles are running under some extreme conditions in Memphis with our high temperatures and humidity are motorcycles are working overtime. The club has a lot more riding scheduled for us. Please keep on checking the Memphis hog chapter website, under calendar where you will find all planned events for the rest of the year. Tony has been working on the website uploading many pictures of our excursions. You will also find valuable Road captain information and forms you can download. Roelant is looking for your scavenger hunt pictures if you have taken any lately make sure you get them into him. Have you been enjoying our beautiful scenic rides that we've been on, thank Dave the next time you see him for creating these awesome routes. Jim has been doing a great job keeping up the riding points and Miles, we can also help Jim, when signing into an event keep our signatures legible. Susan has her fingers on the pulse of our treasury making sure we pay our bills on time. Chris and Tracy Have been chasing down new members and as you will see in their report they are definitely bringing them in, great job bringing new blood into the organization. What can I say about our members, we really come together when volunteering, it's been great this year from supporting Bumpus cookouts to helping at parties, leading and sweeping rides. My hat is off to are members

Don't forget the Bumpus Harley Davison family is standing by ready to support us with your motor clothes, parts, and definitely your service needs, keep them bikes running smooth, yourself looking good and make sure that some new bike chrome is been ordered

**“Always remember, friends don't let friends ride alone. Now get out there and put some miles on”**

Tim Backus  
2022 Memphis HOG Director





## Dutch's Corner

It's already June, which means we are almost halfway through the year, where has the time gone? I think I can start every article with that statement. Here is some random gibberish from me. • We are in the thick of it, the weather is great, high temperatures, low rain chances, so it is perfect riding weather. Make sure you join your fellow HOG members on one of the many rides that Cathy Coats has put together. There is this meme I have seen on Facebook a couple of times now, it is a picture of Maury Povich saying "Your shirts say you live to ride, but the odometer on the bike in your garage says that's a lie." • I do suggest that you get your bike serviced before you take it out and start riding this season. I am always surprised by the quality work that the Harley Davidson mechanics perform. Not that I want you to keep this in the forefront of your brain, but think about it, we ride around going 80 mph on 2 wheels! A few loose screws or poorly maintained bike and you won't be enjoying the ride much. • The Myrtle Beach rally was a blast. I don't believe that any of us stayed dry on the way back, but that didn't take away from the great events in Myrtle Beach. Of course it helps when your hosts are in walking distance from some of the best biker bars in town! Big thanks to the McDowells for keeping up the Memphis HOG East Annex! John and Tommy picked our group up on Thursday evening in Florence, SC. It was a great end to a very hot day and a nice, relaxed way to the East annex. The biggest kick I got was seeing the "McDowell Shortcut Road" on my GPS screen. I couldn't believe it, how had he been able to get that name on the Harley Davidson maps? Turns out, there actually is a McDowell Shortcut Road near Myrtle Beach. • I have not had an opportunity to ride after the Myrtle Beach trip. I tend to get pretty cranky when I haven't been out and about for a ride in a while. Amy was already asking when the next ride is, maybe she is telling me something. • We have had a few volunteer opportunities so far this year and I want to thank everyone that has stepped up to the plate to volunteer. Chapters like ours function well, because of the many volunteers that step up to the plate to make things happen! That's your burger grillers, your officers, your road captains, you name it. We have a great bunch of people that are keeping the chapter running smoothly. • Last, but not least (for the folks that haven't given up reading this gibberish yet), please make sure to sign in for events, complete forms in their entirety, and write legibly! We are a competitive bunch, so it would suck if you won't get any credit for participation, because Jim T can't read your handwriting. Okay, enough from me, hope to see y'all soon at one of our upcoming events.

Roelant Verbeek  
2022 Assistant Director



McDowell Short Cut Rd  
Myrtle Beach, SC 29588





## ACTIVITIES CHIT CHAT

JUNE NEWSLETTER

From Cathy Coates

Summer is here! With the warmer weather, I get the opportunity to do another favorite wind therapy which is boating on Greers Ferry Lake in Heber Springs, AR. We also enjoy trout fishing on the Little Red River there.

The month of May had our CPR/first aid class and 5 day rides and 2 overnight trips with one being a big trip to Myrtle Beach Bike Week. A good time was had by all.

Looking forward into June, we have a volunteer opportunity, 4 lunch day rides and the RC Cola and Moonpie Festival is cancelled.

In July, we have the following on the schedule: a distillery/wine trail trip to Carbondale, lunch at Lambert's, lunch at Red Apple Inn and a ride to Drasco Trading Post, several lunch rides and our usual chapter meeting and dinner social.



**Please carefully review the schedule below.** I've made some changes and additions. I had to make changes due to items popping up and also to accommodate a couple of the additions.

### JUNE-SUMMER IS HERE

Saturday, June 4	Backermann's Lunch Ride
Thursday, June 9	Chapter Meeting
Saturday, June 11	Livingston's Soda Fountain & Grill
Thursday, June 16	dinner social Huey's Crodova
Saturday, June 18	Lunch Ride Father's Day Weekend ??
Saturday, June 25	Lunch Ride Crowley's Ridge
Sunday, June 26	Bumpus Employee Led Ride ??

### JULY - GRATEFUL FOR OUR FREEDOM

Saturday, July 9	Lambert's, Sikeston MO
Thursday, July 14	Chapter Meeting
Saturday, July 16	Lunch Ride TBD
Friday 7/15-7/17	Carbondale, IL Katy Lynn Distillery & Shawnee Wine Trail
Sunday, July 17	Bumpus Employee Led Ride
Thursday, July 21	dinner social
Saturday, July 23	Red Apple Inn, Heber Springs AR/Drasco's Trading Post/Greers Ferry Lake ride
Saturday, July 30	TBD Lunch Ride and Overnight Ride

### AUGUST-IT'S A HOT ONE

Saturday, August 6	Lunch Ride TBD
Thursday, August 11	Chapter Meeting
Saturday, August 13	Lunch Ride TBD

Friday 8/12-8/14 Tubing, Kayaking Buffalo River Lobelville TN  
 Sunday, August 14 Bumpus Employee Led Ride  
 Thursday, August 18 dinner social  
 Friday 8/19-8/21 Balloon Fest, Centralia IL  
 Saturday, August 27 Lunch Ride TBD

**SEPTEMBER-FALL IS COMING**

Thursday, September 8 Chapter Meeting  
 Saturday, 9/10-12 Johnny Morris Wonders of Wildlife National Museum & Aquarium, Springfield MO  
 Thursday, September 15 dinner social  
 Saturday, September 17 Movie Night  
 Sunday, September 18 Bumpus Employee Led Ride  
 Tuesday 9/27-10/1 Great Smoky Mountain HOG Rally, Maryville TN (no double points)  
 Thursday 9/29-10/1 Tail of the Dragon, Wheels Through Time, etc East TN and West NC (no double points)

**OCTOBER-GHOSTS AND GOBLINS ARE OUT AND ABOUT**

Saturday, October 8 HOG Waller and Chapter Meeting  
 Sunday, October 9 Bumpus Employee Led Ride  
 Saturday 10/15-10/17 Cookeville Scenic Waterfall Tour  
 Saturday, October 22 Chili Cook Off  
 Thursday 10/27-10/30 Hot Springs and Area

**NOVEMBER-IT'S ALWAYS TIME TO GIVE THANKS**

Saturday 11/5-11/6 Patti's Settlement  
 Thursday, November 17 Thanksgiving and chapter meeting

**DECEMBER-HO! HO! HO! MERRY CHRISTMAS**

Saturday, December 10, 22 Christmas and chapter meeting





## **MESSAGE FROM HOG SAFETY OFFICER** **HOG Safety Article June 2022**

### **Top 10 in Motorcycle safety**

**1. Gear up** Contrary to popular belief, looking cool is not the top priority when getting on your bike. No matter how hot it is outside, shorts, a T-shirt

and sandals are not proper riding attire. Even jeans provide minimal protection against injury and road rash if you happen to slide. You can go for extreme protection with leathers or reinforced jackets, pants and boots.

[Glasses or goggles](#) are a must if you have an open-faced helmet and to protect your hands, you should always wear gloves. In warm weather there is specially designed gear that is intended for ventilation and cooling. And, it should go without saying, never ride without a DOT-approved helmet. It doesn't matter if you look silly because it will help keep you alive.

**2. Stay in the comfort zone** Know your abilities and make sure that neither your chosen route nor motorcycle is more than you can handle. Your bike should fit you; that means that your feet should be able to rest flat on the ground when seated – no tiptoes. And if the bike feels too heavy for you, it probably is.

You want to be able to easily get on and off your motorcycle and the handlebars and controls should be easy for you to reach. The more familiar you are with your route, the easier it will be for you to focus on safety instead of not missing a turn. And if you're riding with a group, don't push yourself just to keep up with the pack. Always ride to your comfort level, not theirs.

**3. Inspect your ride** Give your bike a good once-over before hitting the road. Things you should check out every time you get on your motorcycle include tire pressure, mirrors and lights. Taking a quick walk around your bike will give you an idea if there are any loose bolts, leaks or other potential mechanical hazards.

You also need to be diligent about regular care and maintenance. Don't delay fixing something that needs attention, conduct all recommended regular maintenance including oil changes, chain and suspension adjustments, and stay on top of brake pad and tire wear.

**4. Use your head** While mirrors are there for a reason, you can't solely rely on them to remain aware of what is in your immediate riding space. To keep cognizant of your surroundings and your position in relationship to those around you, you need to use your head.

Experienced riders know that it's important to keep your head and eyes up while rounding corners and that the safest way to change lanes is to actually turn and look over your shoulder to make sure you are clear. You will also be able to get a feeling for whether other drivers are paying attention to you.

**5. Watch the road** As a motorcyclist, you need to pay attention to the road you are riding on. Err on the side of caution when going into curves; be vigilant for potential gravel or other unstable road conditions. Be careful when crossing rail road tracks because the paint can be slippery—the same goes for the white lines at stoplights.

**6. Find your happy place** One of the biggest dangers to a rider is getting on your bike in the wrong state of mind. Riding angry, drowsy or distracted can be a recipe for disaster. Remember, when you're on a motorcycle you are ultimately the only one on the road looking out for you. If your mind and emotions are anywhere other than the road ahead, you are susceptible to making rookie mistakes that can end in a crash, injuries or worse.

**7. Know the forecast** Weather is a regular foil to perfect driving conditions and the dangers of wet or icy roads multiply when you're on two wheels. Not only do you have half the stability of a car, but the lack of a windshield and your body's exposure to driving rain add to the risk.

Lack of visibility is a rider's worst nightmare and until you've been caught on your bike in the rain you will never understand just how much being pelted by rain drops at 50 or even 30 miles per hour can hurt.

**8. Make sure two isn't a crowd** Who doesn't want to cruise around with a hottie riding on back? But you need to make sure you are comfortable with a passenger and also make sure that your passenger knows how to do their part to make sure the ride stays safe and sexy. Something safe and sweet is ensuring your passenger has the right gear.

They need a helmet, protective clothing and the right shoes. You also need to make sure they know what to do when you turn corners or need to stop. It might be a good idea to take a test run together in a safe environment like a parking lot before hitting the open road or the stop-and-go of city traffic.

**9. Brake for motorcycles** Just because you're on a motorcycle doesn't make it any easier for you to see other motorcycles. Always double-check when changing lanes or turning. You also need to practice braking in all sorts of conditions.

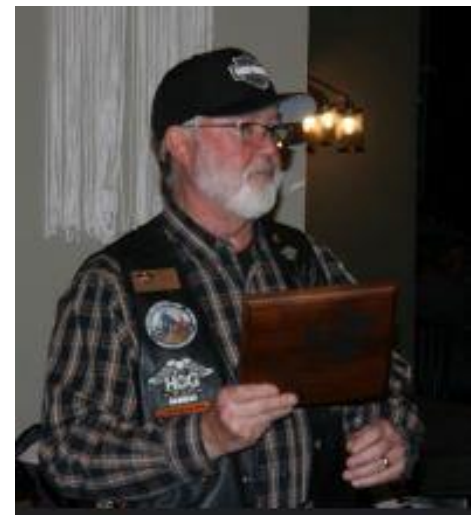
To make sure that a quick stop won't result in tragedy, always give extra space to the vehicles in front of you and know how to stop on a dime without locking your brakes. In fact, you might want to upgrade to anti-lock brakes. According to IIHS research, having ABS brakes on your bike can reduce your chances of being in a fatal accident by 37 percent.

**10. Spread the love** There's no denying that motorcycles are often overlooked or regarded as the second-class citizens of the road. As a rider, you have the chance to help make that different. When you're on the road, always drive as if you are an ambassador for motorcyclists everywhere.

Ride with courtesy, care and awareness that you are representing motorcycles for those around you. Don't let an urge to prove a point or retaliate against an inconsiderate driver overwhelm your better judgment – after all, that takes away all the joy, which is why you're riding in the first place.

When all is said and done it boils down to this: wear your gear, know your bike and know your abilities. You can't control your environment but you can control how you react to it. What other tips do you have to stay safe and sane on two wheels?

**KEEP THE SHINEY SIDE UP  
LARRY ALLEN- SAFETY OFFICER**





## Membership Alley

Chris & Tracy, our enjoying some well deserved vacation time, but before they left they informed me that we are sitting at 140 members as of June 6<sup>th</sup>, they also have sent out 20 new bike membership inquiries since June 14<sup>th</sup>. Enjoy your vacation don't take any wooden nickels and we'll see you in July.

Now, let's go ride!  
Chris and Tracy Taylor  
2022 Membership Officers







## The Treasurer's Corner from the Susan Miller

Our May account started with \$8,020.97. To date, we had deposits of \$1,232, which included 4 new memberships, CPR class enrollments and \$359 in Grilling Tips! Our purchases/checks amounted to \$863, which included meals for the past directors on the Past Director's ride to Rattlesnake Saloon and CPR class and other expenses, leaving us with an ending balance of \$8,389.97 for the month of May.

Reminder, if you ordered name badges, please use PayPal (Friends and Family) or leave your payment in the drawer at the parts counter at Bumpus.

Please reach out to me if you have any questions (email preferred - [susan\\_miller@outlook.com](mailto:susan_miller@outlook.com)).

Susan





## The Webmaster



Webmaster / Photographer

The Memphis HOG Website is our central location to disseminate to our members and the world how we roll. It is our "Procedures Manual" so to speak. Updates are made as needed. Photographs are not only in the Photo Gallery but also in "subject specific slideshows" on the Home Page, the Officers Page, the Participation Page and the Safety Page. This past month each slideshow on these pages were updated with at least one new photograph. That gives everyone a good reason to go through the website.

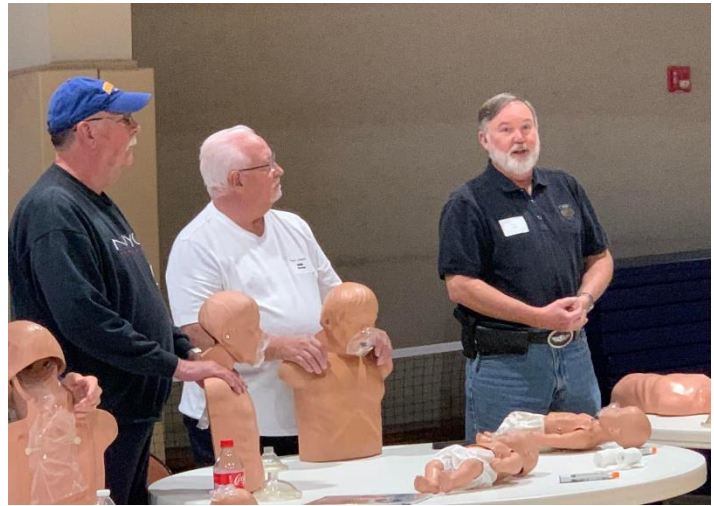
Website Analytics reflects an average of 194 sessions over the last 30 days. That is down 20% from the previous 30-day period. 50% of visits are direct to the website – that is the individual signed into MemphisHog.com. The remainder came through a Browser search which I take with a grain of salt as a lot of people go to google first to access the site. We are sure there are some non-member voyeurs looking at us. Visitors to the site spend an average of 4 minutes. The most popular page is the Events Calendar and the page where people spend the most time is the Participation Page.

Do you know when you search in your web browser, "memphishog.com", for most browsers you will see not only our website but, you will see links directly to the Safety Page, the Membership Page, FAQ, Weather, Officers Page, Events Calendar, and the Participation Page. That did not happen by accident. When we revamped the website, it was built with embedded technology by WIX called "SEO". That is "Search Engine Optimization". Some of the titles in the website pages are enhanced for browser search engines to latch on to.

I appreciate the photographs many of you are sending. Keep them coming and always be on the lookout for an opportunity for that special photograph. If non-HOG members are viewing the photos on the website, we want to show people that we are having a good time.

Tony Crook  
Webmaster





# Membership

[To Join HOG National](#)

In order to join the Memphis HOG Chapter, you must first be a national or associate HOG member in good standing. Click the link for the Harley Owners Group website to read about HOG Events, Membership Types and Membership Benefits.

Once you join, you receive a membership number. Use this number to join Memphis HOG.

[Join the local Memphis HOG Chapter](#)

Download the Memphis HOG form and fill it out. There are three ways to submit the form;

1. Drop off the form along with \$25 cash or check at the Bumpus HD Memphis parts counter.
2. Bring it to the next Memphis H.O.G. activity. Check the Events Calendar for upcoming events.
3. Mail the form and a \$25 check made out to "**Memphis HOG Chapter**". Mail to:

Memphis HOG Chapter # 4928  
Bumpus Harley Davidson  
2160 Whitten Road  
Memphis, TN 38133-6004



## 2022 Officer Team

**Sponsor:** Tim Bumpus

**Director:** Tim Backus

**Assistant Director:** Roelant Verbeek

**Treasurer:** Susan Miller

**Secretary:** Jim Tactac

**Activities:** Cathy Coats

**Head Road Captain:** Dave Stockton



## 2022

Top 20 Participation Points		
Place	Name	Points
1	Richard Cooley	59
2	Timothy Backus	51
3	Frank Rector	50
4	Tammie Caldwell	47
5	Mike Farina	44
5	Tommy Caldwell	44
7	Cathy Coats	37
8	Dave Stockton	35
9	Ed Lowe	34
10	Susan Miller	33
11	Roelant Verbeek	32
12	Christopher Taylor	30
13	Daniel Jackson	29
13	Bradley Eskins	29
15	Robert Rehkopf	28
15	James Coats	28
17	Jordan Wells	25
17	Larry Allen	25
19	Dan Benson	24
19	Robert Baxter	24

Top 20 Club Mileage		
Place	Name	Miles
1	Richard Cooley	5221
2	Frank Rector	5088
3	Mike Farina	4724
4	Tammie Caldwell	4370
5	Tommy Caldwell	4151
6	Dave Stockton	3729
7	Bill Clemmons	3314
8	Susan Miller	3096
9	Daniel Jackson	3095
9	Jim Ferguson	3095
11	Jordan Wells	3021
12	Cathy Coats	2941
13	Roelant Verbeek	2898
14	Robert Rehkopf	2867
15	John Ferguson	2547
15	Paul Dunaway	2547
15	Kristi Dunaway	2547
18	Timothy Backus	2421
19	Ed Lowe	2104
20	Christopher Taylor	2041

Participation Points and Club Mileage through January 10, 2022  
Max Points = 3  
Max Mileage = 160

# Chapter Events



2  22

## August

**06** Memphis HOG  
Lunch Ride TBA

## June

**04** Memphis HOG  
Backermann's

**09** Memphis HOG  
Chapter meeting

**11** Memphis HOG  
Lunch Ride  
Livingston's Soda

**16** Memphis HOG  
Dinner Social  
Huey's Cordova

**18** Memphis HOG  
Lunch Ride Father  
Day

**25** Memphis HOG  
Lunch Ride  
Crowley's Ridge

**26** Memphis HOG  
Bumpus Led Ride ?

## July

**09** Memphis HOG  
Lamdert's Lunch

**14** Memphis HOG  
Chapter Meeting

**16** Memphis HOG  
Lunch Ride TBA

**15** Memphis HOG  
Shawnee Wine Trail

**21** Memphis HOG  
Dinner Social

**23** Memphis HOG  
Red Apple Inn

**30** Memphis HOG  
Lunch Ride TBA

**11** Memphis HOG  
Chapter Meeting

**13** Memphis HOG  
Lunch Ride TBA

**12** Memphis HOG  
Buffalo River  
Tubing

**21** Memphis HOG  
Dinner Social

## *Memphis HDG Patches*



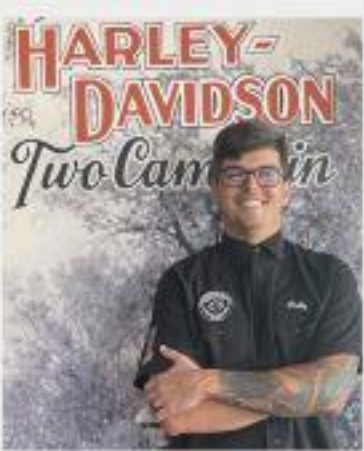
*Memphis Chapter Top Rocker  
Available in Gold and Silver  
Small \$13.00  
Large \$24.00*



*HDG Logo  
Available in Full Color and Silver  
Small \$5.00  
Large \$14.00*



*HDG Heritage Logo  
Small \$5.00  
Large \$14.00*

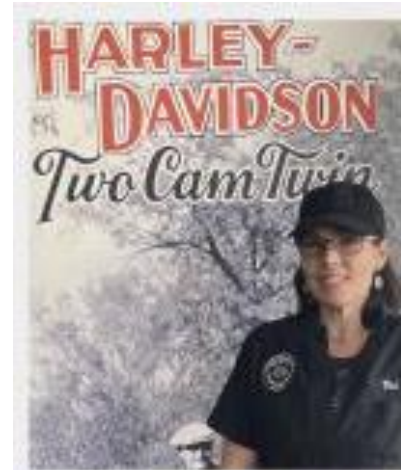


**COLBY BENNARD**  
General Manager



**MEMPHIS HOG'S**  
Employee of the Month

**JON JACKSON**  
Chrome Consultant



**VAL BRADLEY**  
Motorclothes Manager



**REGGIE BUTLER**  
Service Manager



**DILLON CAIN**  
Parts Manager



# Lakeland Leatherworks

10305 Monroe Road, Lakeland, TN  
Shop: 901.290.5726 Cell: 901.484.5725  
@LakeLandLeatherwork

We also make vest extenders, Indian Head, skull, and other designs for the snap top are available.



We can do any kind of design you want on a wallet.



### Yes, we sew on patches!

- Top & Bottom Rockers - \$10
- Large Center Patches - \$15
- Pocket Size Patches - \$7.00 (\$14 to keep pocket open)

Drop off and pick up, or for small simple patches, call for an appointment and we'll sew them on while you wait.



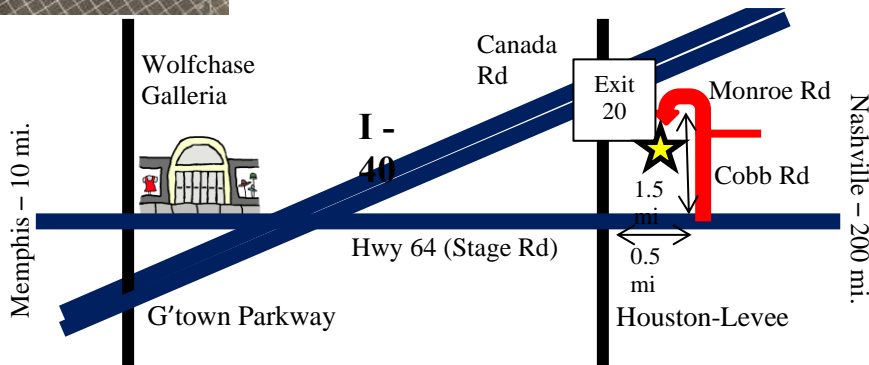
### Custom Saddle Bags

Traditional styles and designs or ones to complement your bike

*Call us for an e-copy of our 60-page color catalog to see more of the leather products we make in our shop.*



Custom Chaps



BTW...The ride on Monroe Road from Canada Road to Chambers Chapel is amazing



**Windshield For Sale Call**

**Jerry Rice**

**Freedom\_recurve windshield.** Clear, 8", touring width. Excellent condition - only one small rock peck on far left top way out of field of vision. Fits any batwing 2014 to present. New cost \$130. Selling for \$65. Jerry Rice, [harleyjerry@att.net](mailto:harleyjerry@att.net), 901-378-4400



Hello everyone. I have a hammock seat, backrest, and bracket for sale. I rode to Eureka Springs on it and it's just not for me. Let me know if it's something you're interested in. Thank you!

Seat part # 52000567

Backrest part # 52572-09A

Bracket part # 52589-09A

Jordan Wells instant message me if interested



**Stop into Bumpus Harley Davidson for all the details on these & other great products**



## DO YOU KNOW HOW TO STAY IN CONTACT? WITH THE MEMPHIS HOG CHAPTER?

\*Join our members-only Facebook group Link:

<https://www.facebook.com/groups/282199048513345/>

To join: Go to the page and click "Join"

One of the officers will add you to the FB group.

Note: There is a public FB page

<https://www.facebook.com/MemphisHogChapter/>

\* Check out our webpage and online calendar

<http://www.memphishog.com/>

<http://www.memphishog.com/#!/calendar/c1nf7>

The chapter calendar is compatible with Google Calendar and iPhones.

Search for the calendar associated with the chapter activities email:

[memphishogactivities@gmail.com](mailto:memphishogactivities@gmail.com)



\* Special Note to AOL mail users

Please add [memphishogactivities@gmail.com](mailto:memphishogactivities@gmail.com) to your email contacts. This will help ensure chapter emails don't end up in your trash\spam folder



## DO YOU KNOW HOW TO STAY IN CONTACT WITH BUMPUS HARLEY DAVIDSON (MEMPHIS)?

Website: <http://www.bumpushdmemphis.com/>

Event calendar: <http://www.bumpushdmemphis.com/check-out-our-events--xcalendar>

Facebook: <https://www.facebook.com/BumpusHarleyMemphis/>

Twitter: [@BumpusHDMem](https://twitter.com/BumpusHDMem)

YouTube: <https://www.youtube.com/user/bumpusmphs/videos>

### INTERESTED IN ADVERTISING IN OUR MONTHLY NEWSLETTER?

Ads are free to current members selling personal items, e.g., bikes, bike parts, garage sale items, etc.

Business ads run for \$50/yr. for a business card, \$75/yr. for a ½ page, and \$100/yr. for a full-page ad. Please contact Tim Backus to set up your ad.