

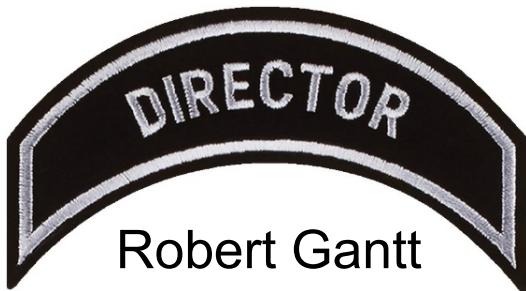


Newsletter of the Memphis Harley Owners Group
Chapter 4928~Founded February 20, 1986

Volume 34 Issue 10

October 2020





My Mom and Dad are almost 80 years old. They moved to Oakland when they retired (to get away from Memphis) to live in a small town. Funny, my Mom now says Oakland is getting too big.

Up until about a year ago, my dad still had a flip phone. It worked....who needs a new one he says. He had disabled

texting because he kept getting texts from the folks who knew the dude who had the phone number previously. I don't know them, and I don't want to talk to them (get off my lawn!). About a year ago, Dad got a new phone. Not a flip phone. A Samsung Galaxy smartphone. Then I hear that he got Mom a smartphone (because she called me to give me the number). Next thing I know, they are texting. Mom always starts her texts with, "hey this is Mom". To be honest, this is helpful especially when she decides to text me from Dad's phone. Happens more than you think.

A few weeks ago, I received a FB message from one of my parents' oldest friends, I remember them as far back as I can remember, a good 50 years. They looked me up on FB because they had emailed and FB messaged my parents and they didn't respond. Shocking. I relayed the message to my parents.

Now they want me to help them FaceTime with their friends. Did I mention they have Samsung phones? No FaceTime for you! Apparently, their friends have Apple phones. What's one to do? Looks like we will have to use FB messenger video chats. Did I mention they didn't respond to FB messenger messages? The only device they have FB installed on (term used loosely) is their computer. Well at least they have a computer. The downside is that its Windows 8. For those who are not PC tech savvy, Windows 8 is akin to a flip phone. I tell Dad that he needs to load the FB Messenger app on their tablet (again a Samsung...at least they are consistent). We have a long discussion about memory cards, books, pictures, etc, just to get to "I'll see what I can do". An hour later, I get a text that the computer needs to update its virus protection. "This will have to wait", Dad says. I know, we were talking about the tablet. Now we aren't.

So, to bring this to an end, Dad says he is trying to teach Mom how to answer her cell phone (it's normally turned off...not sure why...I don't ask). He wants to cancel their landline (I applaud them for this). Why the long story about my parents? Well it's humorous and I'm sure I'm not the only person who relates. But it reminds me how lucky I am to still have my parents. I know that I don't see them often enough, especially now that I am a grandparent myself (3 times over). There is not enough time (see my article from the August newsletter, I know you read it...right).

I started writing this a week or so before the Past Directors ride as an anecdotal story and not sure where I was going with it. The events of this ride really struck me hard. Something so sudden and out of your control can have a dramatic effect on your life. Especially for those directly involved. It makes one take stock. Things can change in an instant. Cherish the time you have with those around you. You don't know what tomorrow brings.

P.S.

My Dad has starting using emojis. I see a lot of "thumbs up". I'm so proud, he's coming along nicely.

Ride Safe, Ride Smart, but most of all Ride

Robert
2020 HOG Chapter Director



Just two more months....just two more months!

Can you tell I'm counting down the days till 2021 gets here? I think many of us will be glad to put 2020 behind us in hopes of a much better 2021! I am not going to say it's been all bad as we have seen some amazing consistent participation in our rides and events. Let me ask you is it because we are all tired of being locked down? Or, is it we are just doing things right in the Chapter so much so that more people want to participate? I would hope it's the later, but the Chapter officers will take it any way we can...

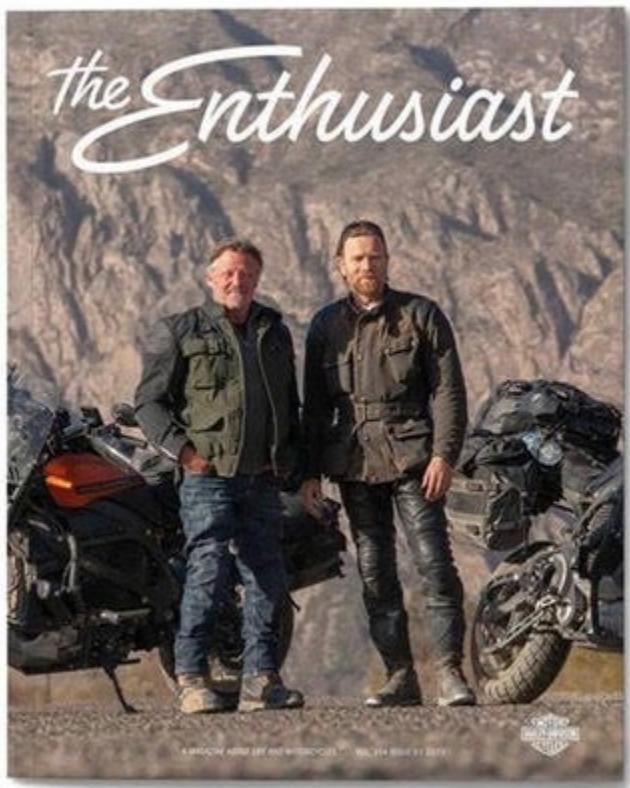
Speaking of officers, we are coming up on our HOG Waller, and Nominations for the 2021 Director. For those not familiar with what HOG Waller is, it is an annual event held for members to come out and get some free food, fellowship, and participate in some bike and non-bike games. We are going back to Shelby Forest State Park, so a great ride there and back along with a great pavilion for our meeting. There is an official Chapter meeting where once we take care of the Chapter business we get down to the food and fun! This is a closed Chapter event, but you can bring a guest for a nominal charge to cover the food. Just please let us know if you plan on bringing a guest. Also, strap a chair on the bike if possible if you want a place to sit during the games.

Although we are starting to wind down the year, because we are in the south there is still plenty of riding left to do! I'm sure there will be a few more pop-up rides thrown on Facebook, and the calendar weather permitting. We have many members vying for points and miles for the year, to get their next rider patch. While you are counting up those miles don't forget to go by Bumpus Harley-Davidson and report your miles for the year, so the Chapter gets credit for the miles rode this year. We would like to show these larger Chapters that we ride too!

As we enter the holiday season, elections, and the unknown aftermath of the Presidential elections, let me just say support and be kind to each other. Not just to the members in the Chapter but to your friends and neighbors! It's a rough time for many right now and we could all use a friend and a good hug about now!

Peace to you all and safe riding!

Jim Ferguson
Memphis HOG Chapter 4928 Assistant Director



The Enthusiast Magazine Returns

By now the relaunched edition of The Enthusiast magazine should have arrived in your mailboxes. Returning to a storied name from our past, the magazine continues to be a showcase of motorcycle culture and the riding lifestyle as seen through the lens of the Harley-Davidson brand, bringing the rich experiences of our riders to life in print four times per year. The name and design have changed, but one thing hasn't: all Full and Life H.O.G. members continue to receive a complimentary subscription to The Enthusiast magazine as part of their membership benefits. Free App versions of the magazine are also available for iOS and Android phones and tablets. For more information and history about The Enthusiast, visit h-d.com/enthusiast.

The cover photo details Ewan McGregor (yes, Obi Wan Kenobi) and Charley Boorman. They are promoting their new series, Long Way Up, where they ride H-D Livewire electric motorcycles from Argentina to Los Angeles. They have 2 other long ride motorcycle series which you might find interesting. Long Way Round where the ride 19,000 miles (and we thought our 1000-mile SaddleSore Ride was long) from London to New York via Russia and Long Way Down where they ride from Scotland to Cape Town (about 8300 miles). If you haven't watched these series, take a look.



Amy & Roelant Verbeek

It's almost mid-October, the air is becoming crisp and the riding weather even better. We just spent a weekend in the Ozarks with 29 chapter members, that's a lot of people. We had 17 bikes, that means we ended up with 12 passengers!! What did we do this month and what are we about to embark on:

- We started the month off great supporting the American Legion Riders. On September 5, they had organized a Murder Mystery ride. Very similar to a poker run, but in this case, you basically participated in a game of Clue combined with a Murder Mystery Dinner. The McDowells were asked to participate as actors and they had to read a few lines. I don't remember much, but I do remember that John played a character that was dumb as a rock.....(I am just going to leave that here). We had 24 members participate, but I am not sure that any made it to the finish line, since there was a stop at SideCar in the middle of the game.
- Since it was Labor Day weekend, we added a ride on Labor Day. About 3 years back, my brother in law was visiting and he wanted to ride a Harley while he was here, so we rented a Road Glide (I rented a Street Glide, because I had my Sportster at that time). My brother in law, Maarten, had found some website where they touted Highway 104 as one of the best ones in TN to ride. So, we rode to Milan and picked up 104 from there. We did the same ride as a chapter this Labor Day. We had a great turnout, 21 chapter members. Lunch was at an obscure Mexican place in Lexington, which turned out great. Highway 104 did not disappoint, and I have a feeling we will be riding it again.
- Our Chapter meeting this month was back at SideCar. We had 40 members packed on the patio enjoying the nice weather and good conversation.
- On the 12th, we rode the "Mississippi's History" ride, one of the 6 rides from the City Escapes Map. We had a great ride, with 16 chapter members participating. Our lunch place looked a little interesting from the outside but turned out to be pretty good on the inside! Unfortunately, we didn't keep it dry for the entire ride. John McDowell introduced a new game.....the bug game. Buy a circular sticker for \$5, place it anywhere on the bike, helmet, body, and the person who has a bug on the sticker or nearest to the sticker wins half the money collected. The other half goes to the chapter. I am excited to announce that I won the inaugural bug game and collected \$45.
- This month's social (9/17) was at the Oakland Wyatt Earp's. We had planned on going there earlier, but I had incorrectly made the reservation at the Millington location. We had 43 members having dinner at Wyatt Earp's, I had originally told them, there would be about 25 of us. They took great care of us.
- On the 19th, we had scheduled the Past Director's ride. We created 3 groups, because we had close to 30 people participating. After a pit stop in Halls, TN, we were on our way to Reelfoot Lake. As you all know, that's when the unthinkable happened and we were involved in the accident. It is said that in a time of crisis you find out what you are made of and I am very proud of how the chapter reacted to the accident. Everybody jumped in where needed, riders were being consoled, traffic was stopped, members huddled together and gave each other comfort. I know that we all have dealt with the aftermath in our own way, keep in mind that if you need to talk to someone about this, there are many folks available.

- On 9/26, we had our annual movie night. We ate some pizza and popcorn, had some duck farts and watched The Cannonball Run. I had never seen the movie and thought it was a great show. We had a total of 35 people at the movie. Earlier that day, we had our swap meet. It was a fun event and it was a great way to get rid of some things I really didn't need any more.
- The day after, 9/27, we went for ride through Shelby Forest and had some lunch at The Haystack afterwards. The folks that had signed up for the Iron Butt held a pre ride meeting before food was served.
- Then came the event of the year (for some), the SaddleSore 1,000. On 10/3, 15 riders left in 3 groups to accomplish the Iron Butt requirements, 1,000 miles in 24 hours. One of the expected riders was so excited that he couldn't sleep the night before and therefore did not feel fit enough to do the ride. We rode to Dickson, then took I-840 to Murfreesboro, where we continued the ride to Chattanooga, from there to Birmingham, Hattiesburg, McComb and finally back to Memphis, 1,060 miles. Two shoutouts:
 - Tim Harris for accomplishing Iron Butt status on his Sportster 883, apes, no windshield, and no cruise control.
 - Robert Rehkopf for getting us excited about it and helping us with the route.
- And, now last but not least.....The Ride the Ozark Rally. Three days of turns, turns, turns, did I mention turns? Rollercoaster roads, a ferry ride, riding through the fog, lots of fun hanging out with each other, some folks even went to the Rally. This was a great weekend; one I will look back on with great memories. We also learned that some people can hold their liquor a little better than others. We were able to escape Memphis and the rain Delta brought to Memphis. We did not encounter any rain the entire weekend.

We have some great activities coming up before the end of the year. So, what's coming up?

- 10/17: Chapter ride, TBD
- 10/24: HOG Waller/October chapter meeting
- 11/7-8: Patti's Settlement
- 11/19: Thanksgiving Dinner at Bumpus.
- 12/12: Christmas Party

And I am sure we will find some additional empty spots on the calendar to do some more riding and hanging out! If there are any activities/rides you would like me to schedule, just reach out to me. Thanks for supporting your chapter by participating in our activities/rides. It's my goal to have at a minimum 1 activity per weekend. We are able to meet this goal, because y'all participate and that is awesome!

Roelant and Amy Verbeek
Activities Officers



Membership Milestone!

Hello Memphis Hog!!

At the time of this writing, Memphis Hog hit 150 members!! A bit of a milestone, for me anyway. I know before we came to the chapter, the membership rolls were in the hundreds. We started 2020 with approximately 95 members, after purging

the 2019 roster. This year the membership has been growing pretty steadily. Now, keep in mind that members come to us in a variety of ways. New bike purchases, paid memberships, and this year, a big “hello” to those joining us from Ghost River. With the corona thing going on this year, we were not able to do some of the volunteer events we would normally do, such as the Saturday BBQs at Bumpus, which almost always led to another member or two.

Despite some of the setbacks from the corona virus, the chapter is growing! Bumpus is selling bikes which is a good thing of course! We are having some great turnouts for rides. Dinner at Wyatt Earp's in Oakland had 42 of us there, (where the general consensus was that I can't add for s _ _ t!!) The Saturday movie night had a good turnout, which was preceded by the swap meet, which itself had a fair amount of us there. I sold some stuff, so I was happy with the results. And for those of you who did the Iron Butt, there were 15 riders!! I thought that was pretty amazing.

As membership increases, that “core group” of riders who always seem to show up for everything, is also growing. I know I've seen it at both group rides and at the chapter meetings.

So, Carol and I will always work hard, (well okay, Carol will!!!) to bring in more members. That will not change! Sometimes we put too much stock in a number. I think at 150, we have a GREAT chapter! From what I can tell, everybody seems to have a good time at the monthly meetings, and I know we have some great fun and laughs at every ride or event we do. From a participation perspective, we are at approximately 25-30%, which is pretty darn good! Carol and I have been to events at other chapters (whose name will remain unpublished here,) with only 12 people!!!

Remember, we're all ambassadors for the chapter, not just the officers, and we all represent the chapter when we're out!

Finally, and most importantly, I want to say how thankful and grateful I am to see that Tammie, Bob, and AJ are recovering from the accident, and that are no life-threatening injuries!! You three are in our thoughts and prayers!!

Thanks everyone and be safe!!

"Every Ride A Memory"

Jim and Carol Tactac

Membership Officers



Greenwood Mississippi

Water! When it comes to agriculture it's the coin of the realm. You can have good soil, the right temperature and plenty of sunshine, but nothing grows without water. A few years ago, the Memphis HOG chapter did an overnight dinner ride to Doe's Eat Place in Greenwood Mississippi. A carnivore's heaven where the small filet is 16 oz and the steak of choice is the 32 oz porterhouse. You don't fill up on salad or veggies at this place. On that trip a few locals mistook past director Joe Moscone for Paul Teutul Sr. of Orange County Choppers fame. I think he even signed some autographs. A fun trip, except for the tarnished memory of Greenwood's tap water in the motel toilets. It was the color of weak tea.

Here in the greater Memphis area we are blessed with some of the best water in the USA, for that matter the whole world. Our water is from the old and deep Memphis sands aquifers. And local craft breweries benefit from this cool clear water that comes from about 3,000 feet underground. The Greenwood area water also comes from old aquifers but theirs are not as deep and have less sand boundary, so the water is cool but not clear. The light brown color is due to low levels of vegetable matter called tannins. Tannins are responsible for giving water (and wine) a weak tea color and cause staining on just about everything including sinks, bowls, and laundry. Not all tannins are bad. Wineries age their wine in oak barrels which imparts desirable tannin color and flavor notes. Greenville water is potable but has an off-flavor when drunk alone or used to cook with. Tannins are persistent and not cheaply removed so people often opt for the quick solution of using bottled water.

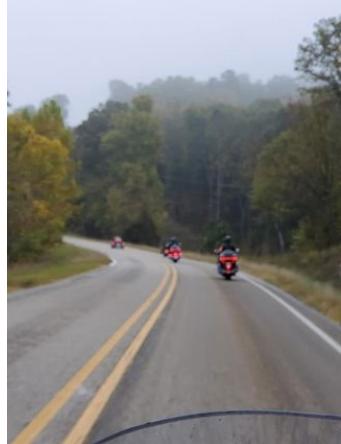
Worldwide Coca-Cola takes in over \$1 billion a year on its Dasani and Smartwater brands and PepsiCo makes about the same with Aquafina. The entire bottled water industry pulled in just over \$17 billion in 2018. Could you have imagined back when you were a kid drinking water from the garden hose on a hot summer day, that one day you would see store shelves filled with bottled water selling for well over \$1 each? Bottled water comes from various sources such as tap water, spring water, and glacier water. Some bottlers just use tap water from a city with good water, such as Memphis, and fill up their bottles. Others find a good tasting spring and bottle that. Big players such as Coke and Pepsi who sell nationwide standardize their water so wherever you are the water tastes the same. Coca-Cola takes city water and uses reverse osmosis (RO) to purify it for their Dasani water. RO is a process where water under high pressure is passed through a series of filter membranes with nano-sized holes, so small that only water molecules can pass through. Pure water either from the RO process or from distillation has a terrible taste so minerals such as calcium and magnesium are added before packaging to adjust the taste. Just as with wine, beer, and soft drinks most people develop a preference for specific brands of bottled water. I like Dasani and Kroger water, but I don't care for Ozarka bottled water.

Life exists on Earth because of liquid water. Chemically, water is extremely stable. It is the end product of combustion. You can't burn water. Water makes up 60% of our entire body and 75% of our brain, and it gives us that humidity hug on a hot and muggy summer day. There are numerous water figure of speeches that we sprinkle in our daily speech such as; in hot water, doesn't hold water, test the water, head above water and water under the bridge. For the solid state we have; the tip of the iceberg and cold as ice, and for the gaseous state; we're all steamed up and blowing off a little steam.

Water is so important is one of the first things mentioned when God created the earth. Genesis 1:1 says, In the beginning God created the heavens and the earth. 2 Now the earth was formless and empty, darkness was over the surface of the deep, and the Spirit of God was hovering over the waters. It's no wonder we put such a high importance on water. It was there from the start and we can't live without it. But like most things, too much water or water in the wrong place not good for us either. We need to consume enough to keep healthy, but not too much as overload our cells. Balance is what we're looking for, so don't be "all wet" or "hung out to dry". Everything in moderation, even moderation.

That's my view from behind the handlebars.

Peter Doorley



Membership

To Join HOG National

In order to join the Memphis HOG Chapter, you must first be a national or associate HOG member in good standing. Click the link for the Harley Owners Group website to read about HOG Events, Membership Types and Membership Benefits.

Once you join, you receive a membership number. Use this number to join Memphis HOG.

Join the local Memphis HOG Chapter

- Download the Memphis HOG form and fill it out. There are three ways to submit the form;
1. Drop off the form along with \$20 cash or check at the Bumpus HD Memphis parts counter.
 2. Bring it to the next Memphis H.O.G. activity. Check the Events Calendar for upcoming events.
 3. Mail the form and a \$20 check made out to "**Memphis HOG Chapter**". Mail to:

Memphis HOG Chapter # 4928
Bumpus Harley Davidson
2160 Whitten Road
Memphis, TN 38133-6004

To get to the Memphis Chapter Membership Form follow the following link:

<https://www.memphishog.com/membership>



2020 Officer Team

Sponsor: Tim Bumpus

Director: Robert Gantt

Assistant Director: Jim Ferguson

Treasurer: Bob Browder

Secretary: Tim Backus

Activities: Amy & Roelant Verbeek

Head Road Captain: Dave Stockton

Membership: Carol & Jim Tactac

Safety Officer: Larry Allen

Photographer: Tony Crook

Web Master: Tony Crook

Dealer Liaison: Joe Moscon

Participation Points and Club Mileage through
October 12, 2020
Max Points = 93
Max Mileage = 9744

Top 20 Participation Points			Top 20 Club Mileage		
Place	Name	Points	Place	Name	Miles
1	Roelant Verbeek	85	1	Richard Cooley	9705
2	Richard Cooley	78	2	Roelant Verbeek	9267
3	John McDowell	73	3	Paul Dunaway	8770
4	Jim Tactac	67	4	John McDowell	8683
5	Paul Dunaway	66	5	Kristi Dunaway	5731
6	Frank Rector	64	6	Kenneth Barbee	5573
7	Kristi Dunaway	57	7	Frank Rector	5401
8	Michael Becker	51	8	Jordan Wells	5284
9	Timothy Backus	50	9	Bob Browder	4890
10	Kenneth Barbee	49	10	Ed Lowe	4882
11	Madisen McDowell	48	11	Jim Tactac	4796
12	Carol Tactac	47	12	Pauline Rector	4129
12	Jim Ferguson	47	13	Timothy Backus	4091
14	Bob Browder	44	14	Madisen McDowell	4054
15	Jordan Wells	42	15	Michael Becker	3625
16	Ed Lowe	41	16	Carol Tactac	3525
17	Robert Gantt	40	17	Mark Jones	3377
18	Dan Benson	39	18	Tommy Caldwell	3372
19	Pauline Rector	38	19	Jim Ferguson	3262
19	Tommy Caldwell	38	20	Dan Benson	3227

Chapter Events



October

01 Memphis HOG Officers Meeting
6:30pm.

03 Memphis HOG Iron Butt Ride
1000 miles in 24hrs! Met at Bumpus and accomplished our goal.

09 HOG Ride the Ozarks
Come ride the Ozarks with the chapter Oct 9 – Oct 11. We will be visiting Harrison, Arkansas to ride the Ozarks and/or participate in the Ride the Ozarks Rally. Meet at Bumpus at 8:00 for KSU at 8:30.

15 HOG Chapter Social
Bozo's BBQ

24 Memphis HOG Waller
Shelby Forest – Pavillion #6. Meet at Bumpus Whitten at 8:45 am with KSU at 9:00 am.

November

05 Memphis HOG Officers Meeting
6:30pm.

07 HOG Overnight Ride
Patti's Settlement. Oct 7-8. We'll meet at Bumpus at 8:00 with KSU at 8:30. Dinner at Patti's Settlement Saturday night.

19 HOG Chapter Thanksgiving Dinner
Thanksgiving dinner at Bumpus HD. This will also serve as the

November chapter meeting. We will have turkey (smoked and fried), ham, green bean casserole, cornbread dressing, potatoes and gravy, and sweet potato casserole (not my favorite). We are asking for \$16 per person to offset the cost of the meal. There is a sign up sheet at the parts counter at Bumpus so you can sign up there. You can also sign up via email and when you see any of the officers at upcoming events. Payments can be made by putting a check in the envelope at the parts counter, paying one of the officers, or use PayPal (memhog4928@gmail.com).



December

03 Memphis HOG Officers Meeting
6:30pm.

12 HOG Chapter Christmas Dinner and Party Meeting
More details to come. Navy Lake (same location as 1st year) 6:30pm.



INTERESTED IN ADVERTISING IN OUR MONTHLY NEWSLETTER?

Ads are free to current members selling personal items, e.g. bikes, bike parts, garage sale items, etc.

Business ads run for \$50/yr. for a business card, \$75/yr. for a ½ page, and \$100/yr. for a full-page ad. Please contact Robert Gantt to set up your ad.



Bumpus



Bob Browder, MBA, CPA

9112 Pembroke Ellis Drive
Bartlett, TN 38133

(901) 833-4866
bartlettcpa@att.net

www.bobbrowdercpa.com

THANK YOU FOR

YOUR FRIENDSHIP

AND BUSINESS !!!

I LOVE REFERRALS !!!

FOR SALE
Motorcycle

2013 Softail Slim

Memphis Shades windshield, Vance and Hines short shots, Kurykan sound bar, swing arm bag, Willie G derby cover, shifter, gas tank cap. Denim black. Low miles.\$10,000

Contact: DeAnna Jackson 901.201.2900



DO YOU KNOW HOW TO STAY IN CONTACT WITH THE MEMPHIS HOG CHAPTER?

- Get text alerts or follow us on Twitter

To get texts: Text a message to 40404 with the following information:

Follow memhog4928

You should receive an instant confirmation.



- Join our members-only Facebook group

Link: <https://www.facebook.com/groups/282199048513345/>

To join: Go to the page and click "Join"

One of the officers will add you to the FB group.

Note: There is a public FB page, but it DOES NOT have event information.

<https://www.facebook.com/MemphisHogChapter/>

- Check out our webpage and online calendar

<http://www.memphishog.com/>

<http://www.memphishog.com/#!calendar/c1nf7>

The chapter calendar is compatible with Google Calendar and iPhones.

Search for the calendar associated with the chapter activities email: memphishogactivities@gmail.com

- Special Note to AOL mail users

Please add memphishogactivites@gmail.com to your email contacts. This will help insure chapter emails don't end up in your trash\spam folder

DO YOU KNOW HOW TO STAY IN CONTACT WITH BUMPUS HARLEY DAVIDSON (MEMPHIS)?

Website: <http://www.bumpushdmemphis.com/>

Event calendar: <http://www.bumpushdmemphis.com/check-out-our-events--xcalendar>

Facebook: <https://www.facebook.com/BumpusHarleyMemphis/>

Twitter: [@BumpusHDMem](https://twitter.com/@BumpusHDMem)

YouTube: <https://www.youtube.com/user/bumpusmphis/videos>